

## Southwestern Strategic Plan Quarterly Update 2010-11

Strategic Goals	Annual Priority Name	Planned Accomplishments	Status Update	Priority Status	Status Update Date	Quarter
1: Ensure access to diverse learning opportunities.	1.1: Access to Financial Assistance	1.1a: Increase Scholarship opportunities to provide increased access for students to attend the college.	Over \$74,000 in Foundation scholarships were awarded. Additionally emergency assistance provided by Grossman Emergency Fund.	Completed	09/29/2010	Summer
		1.1b: Enhance delivery of financial assistance to students.	An evaluation of financial aid processes and procedures was completed in August and work is progressing towards addressing the results and recommendations resulting from the evaluation.	Ongoing	12/07/2010	Fall
			An outside financial aid consultation was conducted in August and the results and recommendations received in late September. Processes and recommendations are currently under review.	Completed	10/20/2010	Summer
			Many changes related to financial aid processing have been implemented for the 2011-12 academic year as a result of the consultation that occurred in the fall of 2010. The Southwestern Foundation again received scholarship funds from the Miller Foundation which is used to supplement existing scholarship opportunities.	Completed	06/16/2011	Spring
			Progress continues to be made on the implementation of recommended changes brought forth as a result of the FA consultation and a review of workflow within the FA office is currently in progress.	Ongoing	04/08/2011	Winter
		1.1c: Market the expanded availability of financial assistance for non-traditional students.	Scholarships published on webpage and through the Financial Aid Office focusing on additional funds for nontraditional students. The Foundation was able to award over \$159,000 and 122 scholarships to 107 students for the academic year 2011-12.	Completed	07/25/2011	Spring
2: Provide access to support services for students, staff, and the community.	2.1: Technology Improvement	2.1a: Instant enrollment implemented by June 2011.	Instant enrollment implementation is cancelled because of the Jenzabar purchase.	Cancelled	06/08/2011	Spring
		2.1b: Implement bookstore eCommerce for online purchasing of books and supplies by September 2010	The bookstore has decided to purchase MBS. That system includes an eCommerce function. The bookstore has decided to purchase another system. This strategy is now on hold	Ongoing	01/03/2011	Winter
			The Bookstore Manager decided not to purchase MBS POS system. Next year she will look at a system that	Completed	06/08/2011	Spring

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			will integrate with Jenzabar.	Completed	06/08/2011	Spring
		2.1c: Implement vanilla Datatel Portal for staff and students by April 2011	Portal upgrade software 2.16 installed. Configuration started.	Ongoing	01/03/2011	Fall
			This project has been cancelled. We plan to implement Jenzabar Portals (JICS)	Cancelled	06/08/2011	Spring
		2.1d: Software and technology to support staff.	Installed Web Time Entry into test account for testing	Completed	09/29/2010	Summer
			Moved ADA data to customized Datatel input, created new ADA tracking reports, and trained staff prior to implementation.	Completed	04/08/2011	Winter
			Re-wrote and implemented new motor pool system Implemented new ADA procedure	Completed	09/22/2010	Summer
			RFP for document imaging has been distributed to seven companies.	Completed	06/08/2011	Spring
			Two RFP's were received for a new ERP replacement. Both were reviewed and a new system will be selected by the middle of May.	Completed	04/08/2011	Winter
		2.1e: Improve multi-media and other technology.	Eight new Title III multi-media carts rolled out in the classroom.	Completed	03/29/2011	Winter
			Installed new PCs in all 4th floor classrooms except 405 Upgrades to board room presentation equipment Recording studio operational and ready for use New smart classroom equipment in Sitkum New wireless sound system in PAC What's right with SWOCC presentation completed	Completed	09/22/2010	Fall
			Upgraded board room presentation equipment. Recording Studio finished and operational. New wireless sound system installed in PAC. New mixer and other equipment upgraded for streaming events and athletics.	Completed	01/04/2011	Fall
	2.2: Web Page Improvement					
		2.2a: Implementation of new college web pages and functions.	50th Anniversary of the College web page created. Foundation and Housing web forms completed.	Completed	06/08/2011	Spring
			Completed and launched new site for "Ready, Set, Restart" Create separate website for Positive Parenting	Completed	09/22/2010	Summer

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				Completed	09/22/2010	Summer
			Developed and launched College 50th Anniversary website.	Completed	03/29/2011	Winter
			First mock-up of new web page complete. This project is planned for implementation by summer 2012.	Continued	06/08/2011	Spring
			Launched Southwester webpage, new online Student newspaper.	Completed	03/29/2011	Winter
			Study Abroad, Workforce Development, BDC, and SWOCC 50th Anniversary website pages designed and implemented. AAWCC and Community Education website pages redesigned, restructured and implemented.	Completed	01/03/2011	Fall
	2.3: Increase FTE					
		2.3a: Implement varied strategies to increase FTE for both full and part-time enrollments.	A gap analysis was conducted in the areas of the BDC, Community Education and Workforce training, and Transitional Education. As a result a number of initiatives have been implemented in an attempt to regrow enrollments in these areas.	Ongoing	10/20/2010	Summer
			An advising consultant was retained through NACADA to make a two day campus visit and review current advising processes. The consultant was hosted by the Student Support Services Coordinator and met with Faculty Senate, Associated Student Government, Administration and Advising staff. His consultation also provided an in-depth report of our institution's strengths and weaknesses, along with recommendations for possible advising models that would enhance our services to students.	Completed	06/15/2011	Spring
			Gap analysis results were used to reinstitute lost FTE generating programs and processes in Transitional Education, Community Education/Workforce Development, and the Business Development Center. Additional opportunities for indistrict high school students to complete credit recovery and college courses were developed and offered. The results of these efforts have been an overall increase in reimburseable FTE of over 14.8% through the 4th week of Fall term.	Ongoing	12/07/2010	Fall
			We are currently looking at ways to increase on-line course offerings, new academic programs around Natural Resources are being developed, we have	Ongoing	04/08/2011	Winter

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			increased marketing and recruitment efforts outside of the district in order to off set the projected loss of up to 30 FTE from indistrict for 2011-12.	Ongoing	04/08/2011	Winter
			Work continues on assessing the demand and opportunities for new programs, imporoved methods of program/course delivery and curriculum enhancements.	Ongoing	06/16/2011	Spring
		2.3b: Increase opportunities for in-district high school students through Dual Credit, Enhanced Options, On-line and Credit Recovery.	Additional courses for indistrict high school students have been offered both face to face and online. High school credit recovery has been continued through the fall.	Ongoing	12/07/2010	Fall
			Enhanced Options coursed have been very succesful this year. Conversations are occurring around expanding offerings to all in-district high school students for 2011-12.	Ongoing	04/08/2011	Winter
			Increased offerings were made available to in-district high school students through all facets of College Now. Work continues of offerinc Dual Credit or Enhanced Options for summer.	Completed	06/16/2011	Spring
			Numerous courses were offered to in-district high school students through planned accomplishments. Work continues to offer Dual Credit or Enhanced Options during the summer.	Completed	06/07/2011	Spring
			Transitional Education also offered High School Credit Recovery for local High Schools.	Completed	06/15/2011	Spring
			We have re-instituted our HS credit recovery program resulting in approximately 40 FTE for Summer 2010. We have increased our dual credit offerings for this fall and created an Enhanced Options program whereby we are offering college courses in our local high schools during the school day as well as our first on-line college course to students from multiple high schools.	Ongoing	10/20/2010	Summer
	2.4: Student Retention					
		2.4a: Implement varied strategies to increase student retention by 3%.	All new students with an undeclared major have been required enroll in a student succes strategies HD 100 course. Beginning fall 2011 all Housing students will be required to enroll in a similar class.	Completed	06/16/2011	Spring
			HD 100 classes were required fall term for all undecided students. Student ambassadors have been calling all students registered for fall term and reminding them to see their advisors and to register	Ongoing	12/07/2010	Fall

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			for winter term. The "Ready Start/Re-Start web page is up and available to students.	Ongoing	12/07/2010	Fall
			Nursing Faculty engaged in a strategic planning session, a SOAR process, to develop action plans focused on improving student success related to their NCLEX scores and overall performance in medical-surgical nursing knowledge and skills.	Completed	06/15/2011	Spring
			We have initiated a required course for all non-declared program students. A retention retreat was held in July with on going discussions scheduled for the fall.	Ongoing	10/20/2010	Summer
			Work is progressing on revised student orientation programs, intensive and intrusive skill building workshops have been planned to begin in June for students who have tested below college level in math in writing, ambassadors have continued their work in contacting students during registration each term, the Director of Enrollment has met with every student receiving an institutional waiver who completed less than 12 credits or achieved less than a 2.0 gpa for Winter term.	Ongoing	04/08/2011	Winter
		2.4b: Implement on-line new student orientation module by Fall term 2010.	Distance Education has added a short student quiz to ANGEL Learning Management System to allow students to assess if they are prepared for an online class. This will help ensure those enrolling in distance courses have the technological expertise, study skills, and self-motivation to be successful.	Completed	06/15/2011	Spring
			Orientation format identified and development of information is in progress. New software became available just prior to fall term which provides higher quality interaction delaying the project until after the start of fall term.	Ongoing	10/20/2010	Summer
			This goal is still in process.	Continued	06/16/2011	Spring
			Viability of this program is under review.	Ongoing	04/08/2011	Winter
			Work on this task is still in progress and ongoing at this time.	Ongoing	12/07/2010	Fall
3: Maintain and develop quality learning opportunities to encourage student success and achievement.	3.1: Student Transition					
		3.1a: Establish a coordinated	Adult Basic Skills offered a variety of	Completed	06/23/2011	Spring

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		program to meet the needs of students in developmental courses.	teaching/learning environments to fit the needs of students. Choices included computer-enhanced accelerated learning, traditional classroom, computer program study, one-on-one coaching in a lab environment, and on-line GED. Most students opted to engage in a mixture.	Completed	1	Spring
			Lead Math faculty, attended an Accelerated Math Conference in Orlando, along with two faculty from the Newmark Center. Innovative and creative ideas to improve student success in Math are discussed as positive opportunities on our campus. Also investigating the use of a math emporium model for Math 20 and 70, expand contextualized math into all Allied Health Programs and provide Career Coaches to students that will provide participating students with job readiness skills and educational support.	Completed	06/15/2011	Spring
			Strategies to develop a coordinated and concerted effort have not been initiated at this date. A taskforce of stakeholders will be called to begin this effort during winter term 2011.	Ongoing	10/21/2010	Summer
		3.1b: Target increases of students experiencing successful transition from developmental to college-level courses.	Student numbers of successful transition from developmental to college-level courses have been captured and baseline data has been established from 2007 through 2010. Targeted criterion for improvement will be established at the end of fall term 2010. Specific strategies for increasing transition rates will be identified, developed and implemented beginning winter term 2011.	Ongoing	10/21/2010	Summer
			The Math faculty attended the ORMATYC Conference this spring, where they engaged with other faculty from the northwest region on the topic re-design of developmental mathematics. Plans are being made to pilot an initial class in the fall. The English and Reading faculty have been collaborating on ideas for the redesign of developmental reading and writing. Faculties are investigating a variety of approaches to serve the wide range of needs. Plans are being made to pilot several initiatives in winter of 2012.	Completed	06/23/2011	Spring
		3.1c: Target increases of students experiencing successful transition from Southwestern to 4-year colleges and universities.	Nothing to report at this time.	Ongoing	10/21/2010	Summer

3.2: Program Review

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		3.2a: Implement first full cycle of assessment, planning and budget for instructional programs and administrative/education support units	All instructional and administrative educational support units have been placed on a program review rotation beginning fall 2010. Assessment activities have been initiated, data is being collected, results are input into TracDat, analysis and synthesis of results will be recorded and use of results will be documented throughout the 2010-11 academic year.	Ongoing	10/21/2010	Summer
			Associate Deans reviewed TracDat assessments and Measurement to provide significant data.	Completed	06/23/2011	Spring
		3.2b: Finalize institutional effectiveness and assessment guidelines	Final draft completed and submitted along with the NWCCU Progress Report, October 12, 2010. Guidelines will be approved by IEAT at their first annual meeting in November 2010.	Ongoing	10/21/2010	Summer
			The guidelines were piloted in 2010-11 with feedback from faculty and staff driving enhancements and improvements which will be incorporated into the guidelines during summer 2011 and fully implemented for fall 2011.	Completed	06/23/2011	Spring
			The institutional effectiveness guidelines were finalized in October 2010 as contained in the handbook. A review of the process and guidelines using pilot assessment units during fall, winter, and spring identified a few changes for improvement. The final process and guidelines will be in place for fall 2011. The IEAT handbook will be updated over the summer 2011 to incorporate the improvements.	Completed	06/15/2011	Spring
		3.2c: Facilitate the transition of Institutional Effectiveness and Assessment Taskforce (IEAT) to an oversight committee	First IEAT taskforce meeting for 2010-11 will be held in November 2010 with the goal of approving the draft institutional effectiveness handbook guidelines. Once approved, the group will become the Institutional Effectiveness Oversight Committee (IEOC)	Ongoing	10/21/2010	Summer
			The IEAT taskforce met during fall term and again in winter term to review the IEAT handbook and the online help within TracDat. The taskforce will fully transition to an oversight committee in 2011-12 now that the handbook is finalized and the assessment process confirmed.	Completed	06/15/2011	Spring
			The taskforce will transition to a committee in 2011-12.	Completed	06/23/2011	Spring
		3.2d: Align curriculum with local, regional, state, national and global stakeholders' needs.	In annual program review and assessment cycles, these accomplishments will be made.	Ongoing	10/21/2010	Summer
			Signed a new agreement with Team Oregon, the Association that offers motorcycle safety classes throughout the state. During a five year phase in	Completed	06/23/2011	Spring

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			process all drivers will be required to complete an ODOT safety training course. Affiliated Computer Services (ACS) has been working with the Community and Workforce Development Office to create 20 part-time positions for SWOCC students to work at ACS. The mobile welding began providing tours at area high schools, businesses, community events and the Oregon CTE conference.	Completed	06/23/2011	Spring
	3.3: Program Planning					
		3.3a: Using Oregon and National occupational outlook data, create a list of 2-3 prioritized career technical programs to develop for Southwestern	The Business Management/Entrepreneurship program has been updated to align with the National Entrepreneurship Standards and will be offered so that a student can earn the entire degree online	Completed	06/15/2011	Spring
			Through the feedback gathered from Enrollment Management, Recruitment and an advisory committee, the Allied Health Pathway is being expanded to offer additional certificates. Statewide advisory committee guided the development of the statewide Green Tech Certificate.	Completed	06/23/2011	Spring
			Using recent community-based needs information, Oregon and National Occupational Outlook Handbook data, the following career technical programs have been identified for development: Integrated National Resources; Integrated Digital Media; Technical Theater Design; Oregon Green Technician Certificate; Hospitality and Tourism Management; and Entrepreneurship	Ongoing	10/21/2010	Summer
		3.3b: Using student interest surveys, faculty and community input, create a list of 2-3 transfer emphasis programs for Southwestern	Student focus groups were conducted among housing students in spring 2010. District High School Counselors were polled about high school students' needs at the annual meeting on October 15, 2010. A meeting was held with Coos Watershed Association on September 3, 2010, to discuss partnerships and additional courses and cooperative work experience opportunities. A facilitated meeting with Oregon Coast Community Action and representatives from Little Theater on the Bay was held on September 24, 2010, to discuss community needs for programs and facilities. From these meetings and groups programs were identified for further study and investigation of feasibility: Associate of Science, Integrated Natural	Ongoing	10/21/2010	Summer

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		3.3b: Using student interest surveys, faculty and community input, create a list of 2-3 transfer emphasis programs for Southwestern	Resources; Associate of Science Marine Biology; Associate Degree with Increased Number of Technical Theater Courses.	Ongoing	10/21/2010	Summer
			Through the feedback gather from Enrollment Management recruitment and an advisory committee, Natural Resources was identified as a high interest area and transfer programs are being developed in conjunction with OSU.	Completed	06/23/2011	Spring
		3.3c: Enhance and expand a global perspective of sustainability within the curriculum.	No substantive progress made toward this priority at this time: 10/21/10 The Oregon Green Technician Certificate, with associated grant funding support, will significantly enhanced College ability to integrate sustainability into our career technical programs.	Ongoing	10/21/2010	Summer
			Unable to complete.	Completed	07/06/2011	Spring
		3.3d: Enhance alternative methods of curriculum delivery to meet student needs.	Access to EMT/Paramedic classes will be improved through use of the IPTV technology for outreach to Coquille and Brookings. Plans are being developed to expand EMT/Paramedic classes to Coquille and Brookings through IPTV technology. Office of Instruction submitted a federal grant application to the Rural Utilities Commission/USDA for \$478,678. If awarded, the funds would support the creation of a Telemedicine Distance Delivery Consortium providing healthcare trainings to students in rural areas beginning in Jan. 2012. Enrollment continued with the Online Certified Nursing Assistant (CNA) and Nursing Assisting (NA) courses. The spring term included two sections of classes for SWOCC students with a sizable number of students coming from Myrtle Point and Powers. Biology 101 will be offered fully online, including the lab portion, beginning summer 2011.	Completed	06/23/2011	Spring
			For high school dual credit, a pilot project was developed and implemented fall term 2010. Elluminate software was purchased with Title III funds. An approved SWOCC instructor taught Anthropology to high school students in Coquille using the software. 19 students were enrolled at the beginning of fall term 2010, seeking high school and college credit.	Ongoing	10/21/2010	Summer
			Office of Instruction submitted a federal grant	Completed	06/15/2011	Spring

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			<p>application to the Rural Utilities Commission/USDA for \$478,678. If awarded, the funds would support the creation of a Telemedicine Distance Delivery Consortium providing healthcare trainings to students in rural areas beginning in Jan. 2012.</p> <p>Enrollment continued with the Online Certified Nursing Assistant (CNA) and Nursing Assisting (NA) courses. The spring term included two sections of classes that included Myrtle Point and Powers students.</p> <p>Plans are being developed to expand EMT/Paramedic classes to Coquille and Brookings through IPTV technology.</p>	Completed	1	Spring
	3.4: Faculty Development					
		3.4a: Develop and implement a systematic part-time faculty performance evaluation system.	<p>Using existing Full- and Part-time Faculty Handbook guidelines, part-time faculty will not be evaluated according to processes outlined in the handbook. For the first three years of employment, new part-time instructors will be evaluated in the following way: annual administrative review with classroom visit, administer student ratings of instruction every class every term. After the third year of continuous teaching, part-time instructors will be evaluated once per year in the following way: administrative review with classroom visit, administer student ratings of instruction for every class during one term within the academic year.</p>	Ongoing	10/21/2010	Summer
			<p>Working with HR to create a systematic process. Student ratings of instruction were administered to part-time faculty in accordance to current administrative policy and selected part-time administrative reviews were completed.</p>	Completed	06/23/2011	Spring
		3.4b: Develop and implement standardized faculty orientation and development program for online, hybrid and web-enhanced courses.	<p>Faculty development program for online course development was created during summer term 2010. All instructors preparing new online courses for the 2010-11 academic year are required to enroll in the ANGEL Bootcamp course designed to assist instructors organize online instruction with uniformity and consistency of quality.</p>	Completed	10/21/2010	Summer
			<p>The eLearning Cohort as added four documents to all ANGEL online classrooms as part of the Quality Matters (QM) Best Practices strategies: 1) Student Tips for Successful Online Learning; 2) Online Technology Requirements; 3) Guidelines for Effective Online</p>	Completed	06/14/2011	Spring

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			Communication, and; 4) Tips for the Discussion Board. These have been reviewed and approved by Instructional Council.	Completed	06/14/2011	Spring
4: Support student lifelong learning and goal attainment.	4.1: Physical and Social Activities					
		4.1a: Each Residence Life Resident Assitant will organize and host three programs each term that are social, academic, and/or wellness development.	During the 2011 winter term student housing programmed 41 events. 10 events were educationally focused, 8 were wellness focused, and 23 were socially focused.  We set out to program 36 total events and ended up pulling off 41 events which exceeded our goals in number. However, we would like to increase the number of educational and wellness focused events proportionally to our purely social events.	Completed	04/26/2011	Winter
			During the 2011 winter term Student Housing programmed a total of 41 events; 10 educationally focused events at an average success rating of 3.5, 8 wellness focused events at an average success rating of 3.5, and 23 socially focused events at an average success rating of 3.2.  The success rating is on a 4 point scale, 4 being the highest and 1 being the lowest. Student Housing's success rating is very high especially considering that the initial goal was to program 36 events and 41 events were executed.	Ongoing	05/03/2011	Winter
			Each RA have identified programs. Several have been executed.	Ongoing	12/06/2010	Fall
			Student Housing met their goal to host 3 programs per Resident Assistant during the summer term. The events included things like BBQs, bon fires, attending the Coos County Fair, and clam digging.	Completed	10/26/2010	Summer
		4.1b: Increased athletics activities by each sport developing/hosting skill workshops.	AD working with sports.	Ongoing	12/06/2010	Fall
			Coaches are developing workshops and schedule.	Ongoing	10/22/2010	Summer
			Will be completed by the end of summer 2011.	Completed	07/10/2011	Spring
	4.2: Pathways					
		4.2.a: Develop and implement by	HD100A was developed and offered fall 2010 as the 1-	Completed	10/21/2011	Summer

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		September 2010, 1-credit college success class for all undecided majors.	credit college success class required of all undecided majors. This course is offered tuition- and fee-free.	Completed	0	Summer
			Three HD*100 courses were developed as 1 credit alternatives to the 3 credit course with HD*100A, HD*100B, and HD*100C for students. The outcomes of the success of students will be analyzed over the summer term.	Completed	06/23/2011	Spring
		4.2.b: By December 2010, organize a taskforce to develop career exploration courses for 3 career clusters.	Associate Deans in conjunction with Enrollment Management, Faculty Content Specialists and Advisory Committees have met to develop two career exploration courses, each one credit, which will begin SU 11 and/or FA 2011: Intro to Natural Resources (NR 199A), Intro to Healthcare Careers (AH 100) and one three credit course, BA 150 (Intro to Entrepreneurship)	Completed	06/14/2011	Spring
			Three high demand, high-wage career clusters were identified using the US National Occupational Outlook Handbook and Oregon Department of labor Employment and Training Projections through 2018: Integrated Natural Resources; Entrepreneurship; and Integrated Digital Media. Individual program work groups have been organized. Request for program approval will move through internal and external approval processes through April 2011.	Ongoing	10/21/2010	Summer
5: Create the vision and structure for long-term college sustainability and growth.	5.1: Institutional Effectiveness					
		5.1a: Align Measures of Achievement with the new Accreditation Standards.	Draft measures are being reviewed for alignment with core theme objectives along with confirmation of whether they are measurable and the measure is meaningful.	Completed	09/29/2010	Summer
			The new Success Indicators were presented in the Year 1 Standard 1 Accreditation report. The response from NWCCU indicated we take a closer look at the Access indicator for staff, Learning and Achievement indicators for learning outcomes, and consider an additional indicator for Innovation & Sustainability. These will be reviewed during summer 2011 and incorporated into the comprehensive report due in March 2012. The first year-end reports will be presented to the Board by September 2011.	Completed	07/07/2011	Spring
	5.2: Continue Capital Campaign					

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		5.2a: Capital Campaign activities continue as needed to support Curry Campus construction.				
	5.3: Board Policies					
		5.3a: Combine current Board and Administrative policies and procedures into one.	Board Policy Subcommittee finalizing board policies.	Ongoing	12/06/2010	Fall
			The Board of Education Policy Subcommittee and administration are formulating the overarching policy organization.	Completed	10/22/2010	Summer
			The Board policies are in the process of being revamped (approximately 85% complete) with the administrative to follow.	Continued	07/10/2011	Spring
			The Board Policy Subcommittee has had several meetings, presented at the July Board Retreat, and is finalizing recommendations.	Completed	10/11/2010	Summer
	5.4: The Master Plan					
			Sustainability Strategic Plan draft written.	Completed	03/29/2011	Winter
		5.4a: Review strategic plan	Strategic Plan Quarterly report presented to Board of Education at the October 25, 2010, meeting.	Completed	10/20/2010	Summer
			The strategic plan updates were reviewed each quarter with the final update presented during the Board retreat in July 2011. The new three-year plan is currently being developed from the planned actions submitted by the units from across campus. The Planning Council and Executive Team will review the unit planned actions to develop an institution-wide strategic plan based on program review results, the planned actions of units, and the planned actions of reporting units to determine the annual priorities at the institutional level.	Completed	07/19/2011	Spring
		5.4b: Update facilities master plan	Facility use study beginning spring quarter.	Continued	04/04/2011	Winter
			Have identified safety issues for maintenance prioritizing.	Completed	10/11/2010	Summer
			planning to add Go Oregon Deferred Maintenance to Plan	Ongoing	12/06/2010	Fall
			To be completed by September 1, 2011.	Continued	07/10/2011	Spring
		5.4c: Update the instructional plan	A Philosophy of Education was voted upon by the	Completed	06/23/2011	Spring

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		5.4c: Update the instructional plan	General Faculty in draft version and will be a topic of discussion next year. The academic plan was discussed as a planned outcome for next year.	Completed	1	Spring
			Faculty Senate recommended a faculty developed Educational Philosophy. Instructional Council adopted a plan to create an Academic Master Plan incorporation input from all departments that interface with instruction following the League for Innovation Model using Appreciative Inquiry for whole system engagement. Kris Crusoe attended an academically focused Appreciative Inquiry (AI) training to prepare to facilitate the development of the Academic Master Plan.	Completed	06/22/2011	Spring
			Through annual priorities contained within the 2010-13 College Strategic Plan, ongoing instructional planning occurs. A formal, written academic master plan will be drafted and reviewed throughout the 2010-11 academic year.	Ongoing	10/21/2010	Summer
	5.5: Accreditation Standards					
		5.5a: Response to recommendations from 2005 Interim Visit.	NWCCU requested an interim focused report and visit in April 2009. The report was submitted and site visit occurred. Recommendation from this visit required a progress report to be submitted to the Commission on October 15, 2010. The progress report was submitted by the President on October 12, 2010.	Completed	10/21/2010	Summer
			The one remaining recommendation from the 2005 Interim visit was addressed in the Standard One Year One report submitted to NWCCU in late February.	Completed	06/23/2011	Spring
		5.5b: Submit Standard One Accreditation Report to NWCCU and complete draft Standards Two through Five for submission in 2012.	Standard 1, Year 1 Report completed and mailed to NWCCU on 2.22.11. Standard 2 is complete in draft from which is scheduled for a second revision by ACT members in June 2011. Areas related to instruction needs additional input from faculty and instructional administration for fine tuning. Standard 2 will be presented to the Board on 9.17.11 and to the campus during inservice on 9.19.11. Standard 3A project narratives were collect on 3.18.11 and a draft document was presented to the Accreditation team for review on 6.8.11. Standards 3b & 4 were assigned to core theme leaders on 4.6.11 and first drafts are due from all areas on 6.23.11. Work around Standard 5 is earmarked to begin 7.26.11. To support campus	Completed	06/14/2011	Spring

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		5.5b: Submit Standard One Accreditation Report to NWCCU and complete draft Standards Two through Five for submission in 2012.	wide conversations around Core Themes, the Accreditation Steering Committee has created a bi-monthly electronic newsletter and hosted a employee contest to create theme logos for use on publications.	Completed	06/14/2011	Spring
			Standard 1, Year 1 report is due to NWCCU March 1, 2011. The Accreditation Action Plan has been updated to reflect this due date. First draft of Standard 1, Year 1 report will be submitted to Accreditation Coordinating Team and then Executive Team the week of October 25.	Ongoing	10/21/2010	Summer
			Standard One, Year One report is due to the Commission on March 1, 2011. Work on the report is ongoing through the end of February 2011.	Ongoing	10/21/2010	Summer
	5.6: 50th Anniversary					
		5.6a: Develop anniversary memorabilia including a historical video and book	Draft of history book under revision; video in progress.	Ongoing	10/19/2010	Summer
			The 50th Anniversary Planning Committee continues to meet on a regular basis on the main event scheduled for October 8, 2011. A history display (picture boards) was designed for campus use at various events to provide historical perspective on the construction of campus facilities. Work continues in designing and editing the 50th Anniversary commemorative book as well as a historical video still in production on the history of the College.	Completed	07/25/2011	Spring
		5.6b: Increase alumni participation	Lost alumni article published in Class Schedule. Graduates now automatically become members of the Laker Club. Four new Laker Club Board members (alumni) added. Developing Brick Campaign in the Quad to recognize alumni and celebrate 50th.	Completed	10/19/2010	Summer
			Seventy five people including distinguished alumni, families of former faculty members, retirees and current faculty, as well as students and staff celebrated the Legacy Brick Dedication hosted by the 50th Anniversary Committee, The Laker Club and Southwestern's Foundation. The Dr. Scott, President of Southwester, highlighted the accomplishments of several distinguished alumni of Southwestern. All the alumni registered at the college (1000) were sent a save the date postcard for this event.	Completed	07/12/2011	Spring

Strategic Goals	Annual Priority Name	Planned Accomplishments	Status Update	Priority Status	Status Update Date	Quarter
			A week later, the Foundation celebrated it's annual meeting to thank donors and entertain them with music by students, food by culinary students, and a distinguished speaker on the topic of Leadership, David Frohnmayr, President Emeritus of Oregon University. About 115 people participated in this event including graduating seniors of Associated Student Government, soon to be alumni of Southwestern.	Completed	07/12/2011	Spring
		5.6c: Plan 50th celebration events throughout the year culminating in the 2011 graduation ceremony.	Unveiling of the Laker Legacy bricks occurred in May '11 that included a history display in honor of the 50th. A history display was also incorporated into the Foundation's annual meeting event in May '11. Research on the first graduating class (Class of '62) was conducted and individuals were invited to attend the 50th Graduation ceremony in June '11. Peter Hansen, the son of College Founder Henry Hansen, was the Commencement speaker in honor of the 50th. The 50th Anniversary Planning Committee continues to meet on a regular basis on the main event scheduled for October 8, 2011.	Completed	07/25/2011	Spring
	5.7: Curry Campaign- Board	.	Board Members have attended Curry Campaign Foundation events and some have personally contributed.	Completed	06/14/2011	Spring
			Board members have contributed funds to the Curry campus campaign and with individual efforts to solicit community donations as well.	Completed	10/20/2010	Summer
			July '10 - Appointed Cherie Mitchell and Lonny Anderson to 2010/11 Curry Campaign Fundraising Committee.	Completed	09/29/2010	Summer
			July '10 - Board members attended the Curry Campus groundbreaking ceremony.	Completed	07/12/2010	Summer
			The Board continues to support Curry Campus fundraising.	Ongoing	04/05/2011	Winter
	5.8: Advocate Community Colleges - Board	.	Board members continually advocate on behalf of SWOCC and community colleges in general at the local, state and federal level.	Ongoing	01/15/2011	Fall
			Several Board members are actively engaged in	Ongoing	06/14/2011	Spring

Strategic Goals	Annual Priority Name	Planned Accomplishments	Status Update	Priority Status	Status Update Date	Quarter
			advocating for community colleges at the state and federal level through participation at OCCA and facilitating regular video conferences held on campus with our state representatives during legislative session. All Board members actively advocate for community colleges during our regularly scheduled Board meetings.	Ongoing	1	Spring
			US Senator Jeff Merkley held his regional Town Hall meeting on campus as our guest. Board Chair Bridgham used this opportunity to gain assurances of his future help on federal initiatives. Continued participation at Oregon Community College Association (OCCA) leadership Board and lobbying activities throughout the state legislative sessions.	Completed	10/20/2010	Summer
6: Support college growth through appropriate planning, budgeting, and assessment.	6.1: Effective Fiscal Management					
		6.1a: Lead systemic, inclusive, and efficient budget development process.	Devopment of budget process to include small meeting for staff for input to the Internal Budget Advisory Committee.	Ongoing	10/22/2010	Summer
			First steps in budget development started -- personnel inventory, resourse projections. Held one small group budget discussion.	Ongoing	12/06/2010	Fall
			Initial budget prep work underway including projected CCSF amount, personnel inventory, calendar, meeting schedule.	Ongoing	10/11/2010	Summer
			Multiple internal budget meetings were held for full disclosure.	Completed	07/10/2011	Spring
		6.1b: Monthly Fiscal Measures of Achievement	Created one new report for the Board on normal and customary expenditures.	Completed	07/10/2011	Spring
			General Fund Revenue & Expense Report All Funds Revenue & Expense Report All Funds Balance Sheet Cash Flow Statement Enterprise Fund Report Financial Narrative Report	Completed	10/11/2010	Summer
			New report provided monthly to Board on normal and customary large expenditures	Completed	12/06/2010	Fall
			Report completed and presented.	Completed	04/06/2011	Winter

6.2:  
Entrepreneurial

Strategic Goals	Annual Priority Name	Planned Accomplishments	Status Update	Priority Status	Status Update Date	Quarter
	Activities					
		6.2a: Increase Dining Services endeavors to include all-day coffee shop with grab-n-go items.	After further analysis, decided not to pursue coffee shop during FY11.	Completed	07/10/2011	Spring
			Determining space and staffing needs for positive cash flow.	Continued	04/04/2011	Winter
			Dining Services adding selling of professional knives. Other endeavors being evaluated.	Ongoing	12/06/2010	Fall
			Dining Services will be selling high quality chef knives and assisting students and customers in selecting the proper knife with demonstrations of safe and proper use.	Ongoing	10/22/2010	Summer
		6.2b: Prepare for new rental of Neighborhood Facility and Newmark Center.	Contract signed with ORCCA.	Completed	05/05/2011	Spring
			Have agreement with ORCCA on new/modified terms; College attorney finalizing contract language.	Completed	10/11/2010	Summer
			New contracts drawn.	Ongoing	12/06/2010	Fall
			Terms finalized through multiple meetings.	Continued	04/04/2011	Winter
		6.2c: Sustain bookstore profit by increasing sales resulting in an Ending Unit Balance greater than or equal to average of three prior years	Bookstore ending fund balance was \$247,588 within the range of the average profit.	Completed	07/10/2011	Spring
			Bookstore Manager performing analysis of other potential services such as online activities.	Ongoing	10/22/2010	Summer
			Bookstore staff adding online purchasing to increase sales.	Ongoing	12/06/2010	Fall
		6.2d: OCCl and Student Housing increase student retention by term-to-term retention of 2%.	Increased efforts to work with students at-risk of dropping out.	Ongoing	12/06/2010	Fall
			Instituted plan of correction for at risk students identified by their instructor, student services representative and financial aide supervisor. Review status weekly at staff meeting	Ongoing	10/11/2010	Summer
			Retention is measures from fall to winter and winter to spring and already reported in prior quarters. Housing retention will be monitored again next year.	Completed	07/13/2011	Spring
			Student Housing does not currently track retention during the summer term.	Continued	10/26/2010	Summer

Strategic Goals	Annual Priority Name	Planned Accomplishments	Status Update	Priority Status	Status Update Date	Quarter
		6.2e: Enterprise Units are financially self-sustaining.	Budgets have been modified for actual enrollment (OCCI) and occupancy (housing and dining services) resulting in decreased projected revenue and reduced expenditures.	Ongoing	12/06/2010	Fall
			Evaluation of unit expenditures underway.	Ongoing	12/06/2010	Fall
			Goal met -- all units had an positive ending fund balance.	Completed	07/10/2011	Spring
			Student Housing and OCCI ended FY10 with positive balance. Dining Services ended with a negative balance of about \$10,000 due to unexpected, necessary repairs to the kitchen.	Completed	10/11/2010	Summer
	6.3: Conduct State of the College Updates					
		6.3a: Communicate strategic plan progress through quarterly updates to the Board of Education.	Strategic Plan Quarterly updated presented to the Board of Education at the October 25, 2010, meeting.	Completed	10/20/2010	Summer
			The final strategic plan updates are to be presented to the Board at the Board retreat held in July.	Completed	07/19/2011	Spring
		6.3b: Hlghlight programs and services through monthly Board of Education reports.	Monthly unit and department reports continue to update both the Board and campus on various campus initiatives.	Ongoing	09/29/2010	Summer
			Select programs are highlighted each month and Unit reports include detailed information on the work each department is conducting during monthly Board meetings.	Completed	07/12/2011	Spring
	6.4: Board Policy Review - Board					
		.	The Board has been reviewing all Board policies. This will be completed this Summer term.	Continued	06/14/2011	Spring
			The Board Policy Committee (Able, Jensen and Howell) continue working on Board policies. The first reading of new policies is scheduled for January 24 Board meeting and the second reading for February Board meeting.	Ongoing	01/15/2011	Fall
	6.5: Planning Work Sessions - Board					
		.	July '10 - Quarterly Board workshops were set at the Annual Summer Board Retreat.	Completed	10/20/2010	Summer
			Our quarterly work sessions have been focused on the completion of a complete review of our Board	Ongoing	06/14/2011	Spring

Strategic Goals	Annual Priority Name	Planned Accomplishments	Status Update	Priority Status	Status Update Date	Quarter
			Policies. This will be accomplished during this Summer term and the Board will resume the quarterly schedule of the State of the College Planning.	Ongoing	06/14/2011	Spring
			The January 2011 Work Session provided an in depth policy review.	Completed	02/07/2011	Winter
			The October 2010 Work Session focused on Enrollment Trends and Completion/Retention.	Completed	01/15/2011	Fall
7: Allocate resources to support continuous improvement for a strong infrastructure of employees, technologies, and facilities.	7.1: Technology Systems Implementation					
			Video was streamed for 31 events with 1826 views of the event from the college web page.	Completed	06/08/2011	Spring
		7.1a: Implement technology administration solutions.	Advisors able to email all their advisees from WebAdvisor with programming modifications.	Completed	03/29/2011	Winter
			Installed new Dell tape library for increased backup capacity and speed.	Completed	04/08/2011	Winter
			Jenzabar purchased. This software purchase should help staff work-load.	Completed	06/08/2011	Spring
			Purchased and installed PCounter for student labs. The students will pay \$.05 per sheet.	Completed	06/08/2011	Spring
		7.1b: Implement tutorial and training systems and materials for staff and faculty.	Atomic Learning is online and being used. ITS plans to continue updating Atomic Learning with SWOCC specific training videos.	Completed	06/08/2011	Spring
			Delivered trainings on UI 4.x, Atomic Learning, Informer, and TracDat	Completed	09/29/2010	Summer
			John Taylor attended CCNA boot camp and Carl Gerisch attended Microsoft System Administrator boot camp.	Completed	04/08/2011	Winter
		7.1c: Improve infrastructure for voice and data.	Curry VOIP upgrade completed. Curry voicemail integration completed.	Completed	01/03/2011	Fall
			Installed wireless n access point in Brookings Campus. This improved throughput to 300MB from 11MB.	Completed	04/08/2011	Winter
			New disk array installed for HP-UX server Installed new voice mail system Installed 16x2 bandwidth in Gold Beach Installed 10/10M OHN bandwidth in Brookings	Completed	09/29/2010	Summer
	7.2: Maintain College Technology Infrastructure					

Strategic Goals	Annual Priority Name	Planned Accomplishments	Status Update	Priority Status	Status Update Date	Quarter
			Server room cooling system using outside air is currently being reviewed by the Energy Trust for funding. This system will save the college thousands of dollars if implemented.	Continued	06/08/2011	Spring
		7.2a: Funding obtained and technology purchased to meet the needs of the college community	Fire suppression installed and tested in server room and switch rooms. UPS (power backup system) installed in Brookings.  Funding obtained for PC replacement plan; 150 computer purchased and installed.	Completed	01/04/2011	Fall
	7.3: Physical Environment					
		7.3a: Full facility evaluation for maintenance and custodial needs.	Developing modified schedule of staff and assignments.	Continued	04/04/2011	Winter
			Facilities Director and VP Admin Services conducted outside safety inspection and recorded issues.	Completed	10/22/2010	Summer
			Reviewing methods maximize use of current staffing verses college needs.	Ongoing	12/06/2010	Fall
			To be continued into the FY12 year.	Continued	07/10/2011	Spring
		7.3b: Student Housing health and safety inspections, fire drills, and facility maintenance.	During the 2011 winter term Student Housing conducted 3 comprehensive health and safety inspections. All fire extinguishers were inspected and charged if needed. Smoke detectors were assessed for proper function. No fire drills were conducted. Various work orders were routinely submitted and completed. Student Housing increased its video surveillance in the lobby depot. Housing Maintenance Staff completed blood born pathogen training.	Ongoing	04/05/2011	Winter
			Held fire drill and inspections.	Completed	12/06/2010	Fall
			Student Housing conducted 2 health and safety inspections this summer. No fire drills were conducted. All facilities were assessed for maintenance work and a large majority of that work was completed. Any work that was not completed was posted to a list for future repair.	Completed	10/26/2010	Summer
			Student Housing successfully conducted monthly health and safety inspections during the spring term that showed an above average rating in our complex indicating that the students were overall educated and using the facilities properly.	Completed	07/12/2011	Spring
			Student Housing conducted one unannounced fire drill			

Strategic Goals	Annual Priority Name	Planned Accomplishments	Status Update	Priority Status	Status Update Date	Quarter
			in the spring term that was highly successful with exceptionally high student participation. The drill focused on specific scenarios allowing SWOCC to have more realistic training.	Completed	07/12/2011	Spring
			Student Housing conducted routine maintenance as expected during the spring term. In addition, Student Housing focused on identifying maintenance needs and prioritizing them with existing budget constraints. Areas identified for maintenance were faulty bath tub replacement schedule and water damaged floors and overall designing a comprehensive summer maintenance strategy. Additionally, Student Housing identified some ways to save money by working more collaboratively with the campus maintenance office.			
		7.3c: Campus Security increased involvement campus-wide.	Campus Security Director attends Dean of Students conduct committee. Housing staff and campus security officers held joint meetings prior to fall quarter to discuss issues and procedures.	Completed	10/22/2010	Summer
			Campus Security staff and Student Housing staff had fall in-service together to discuss and develop procedures. Director added to the Dean of Student Conduct Committee and Safety Committee.	Completed	12/06/2010	Fall
			Director attending additional campus meetings such as, Newmark Partners, Safety, ESSLT, Dean of Students.	Completed	07/10/2011	Spring
			Director of Campus Security active on Safety and Dean of Students committees.	Completed	04/04/2011	Winter
	7.4: Operational Support					
		7.4a: Mail & Print Services evaluate budget reduction initiatives.	Increased staffing with temporary classified position. Evaluating work flow.	Continued	04/04/2011	Winter
			Large copier going up for renewal/purchase or to lease a new one. Have decided to purchase for \$3046.96, taxes \$128.50. This will free up dollars this year and following years until the copier HAS to be replaced when they will no longer renew maintenance. Dollars not used appx: \$4200.00 Postage Dollars will be appx. \$30,000+ less then in budget. Not doing the large mailings. Will only order necessary supplies and paper, again using up some we have in-stock.	Completed	10/11/2010	Summer
			Manager resigned and evaluation to be done in spring.	Ongoing	12/06/2010	Fall

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			Purchasing copiers vs. leasing saved the College approximately \$4000.	Completed	07/10/2011	Spring
	7.5: Human Resources					
		7.5a: Increase Human Resource trainings by having monthly supervisor trainings.	Currently holding quarterly Supervisor Work Sessions	Completed	04/06/2011	Winter
			Four trainings on the new classified contract for MASSC.	Completed	12/06/2010	Fall
			Summer In-service trainings conducted on I-9's and the new hire process. Summer In-service trainings on customer service "What do you say" OEBB open enrollment presentation and follow up employee overviews of becoming an informed health care consumer. Fall In-service conducted Diversity Game training session	Completed	10/11/2010	Summer
			Third Party Administrator for Unemployment presented training to supervisors and managers on the Unemployment System.	Completed	07/11/2011	Spring
8: Sustain and build strong community, business, and agency partnerships.	8.1: Community Partnerships					
		8.1a: Partnerships formed in response to emerging economic/workforce needs	Continued work with ACS (North Bend Call Center). Articulated opportunity for ACS employees to earn 9 SWOCC business course credits to certificate. Will offer ABE/GED courses at on-site training location in Coos Bay beginning winter term 2011. Partnered with Oregon Healthcare Association (OHCA), Community College Healthcare Education Alliance (CCEA), aQuire Training Solutions, and 7 rural Oregon Community Colleges to expand online Basic Nursing Assistant, develop at home healthcare certificate and nursing continuing education. Fully funded by 3-year Federal Department of Health and Human Services grant.	Ongoing	10/21/2010	Summer
			SWOCC is involved with two State Consortiums that are submitting grants to the Department of Labor to compete for some of the \$500 million available to community colleges. The goal is to ensure that institutions of higher education are able to help the targeted population (TAA participants) succeed in acquiring the skills, degrees, and credentials needed to high-wage, high-skill employment while also	Completed	06/23/2011	Spring

Strategic Goals	Annual Priority Name	Planned Accomplishments	Status Update	Priority Status	Status Update Date	Quarter
			meeting the needs of employers for skilled workers. Community Ed/Workforce Director attended the Community College and Workforce Strategies joint meeting with ABS State Directors at Chemeketa CC. Learning, Department of Business and Technology, on the SWOCC Entrepreneurship degree program. Workforce Development provided customized training for project management to Freeman Marine at their location in Gold Beach to 16 employees. The mobile welding lab training coordinator and faculty attended the Oregon Logging, Trucking, and Heavy Equipment Expo at the Lane Event center in Eugene. This gave SWOCC three days of exposure to students, parents of students, and industry from around the state in a business that relies heavily on the skills of welders to keep going. The lab also visited Myrtle Point, Gold Beach, and Pacific High School which lost their welding programs due to funding cuts. The South Coast Inventor's Group, hosted by the Southwestern Small Business Development Center, is working on a memorandum of understanding a Portland based inventors group that assists innovators and entrepreneurs through the invention and commercialization process.	Completed	06/23/2011	Spring
	8.2: Foundation Board Joint Work Session- Board					
			A joint Work Session with SWOCC Foundation Board and Board of Education was held Oct. 25, 2010.	Completed	03/31/2011	Winter
9: Promote and provide opportunities for the community to engage in diverse activities and events.	9.1: Strengthen Community Relations					
		9.1a: Community relations update	Sept '10 Senator Merkely townhall meeting on campus; area businesses and campus groups participated in New Student Orientation activities; Rusty Stevens conducted sustainability lecture and a workshop on community college sustainable practices.	Completed	09/29/2010	Summer
			Thirteen events were streamed to the community by Media Services. 1,204 people viewed the events for 1,390 hours. The events viewed were Basketball, Wrestling, Softball and Geology Lectures.	Completed	03/30/2011	Winter
	9.2: Foundation Board					

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	Participation - Board	.	Foundation Chair Dick Vigue has been invited to join the SWOCC Board of Education as Foundation Ex-Officio Foundation Board member to participate in Board of Education meetings.	Completed	06/14/2011	Spring
			The Board of Education holds ad hoc positions on the Foundation Board and has attended on a regular basis.  A joint Boards meeting is scheduled for October 25, 2010.	Ongoing	10/20/2010	Summer
	9.3: 50th Anniversary Celebration-Board	.	The Board has been actively involved with all 50th Anniversary activities.	Ongoing	06/14/2011	Spring
			The Board has directed the college to mount a comprehensive 50th anniversary campaign to last through the anniversary year. The Board recognizes the significance of this milestone and plans to participate in a variety of activities as the unfold.	Ongoing	01/15/2011	Fall
			The Board has directed the college to mount a comprehensive 50th anniversary campaign to last through the anniversary year. The Board recognizes the significance of this milestone and plans to participate in a variety of activities as they unfold.	Completed	10/20/2010	Summer