

Southwestern Strategic Plan 2010-11

Core Theme	Strategic Goal 2010-11	Annual Priority or Board Goal	Planned Accomplishments	
I. Access	1: Ensure access to diverse learning opportunities.	1.1: Provide access to students for financial assistance to pursue their educational goals.	1.1a: Increase Scholarship opportunities to provide increased access for students to attend the college.	
			1.1b: Enhance delivery of financial assistance to students.	
			1.1c: Market the expanded availability of financial assistance for non-traditional students.	
			2.1a: Instant enrollment implemented by June 2011.	
			2.1b: Implement bookstore eCommerce for online purchasing of books and supplies by September 2010	
	2: Provide access to support services for students, staff, and the community.	2.1: Implement software and other technology to support staff and students.	2.1c: Implement vanilla Datatel Portal for staff and students by April 2011	
			2.1d: Software and technology to support staff.	
			2.1e: Improve multi-media and other technology.	
			2.2a: Implementation of new college web pages and functions.	
			2.2: Continuous web page improvement	
		2.3: Increase reimbursable FTE by 5%		
		2.3a: Implement varied strategies to increase FTE for both full and part-time enrollments.		
		2.3b: Increase opportunities for in-district high school students through Dual Credit, Enhanced Options, On-line and Credit Recovery.		
		2.4: Increase student retention by 3%		
		2.4a: Implement varied strategies to increase student retention by 3%.		
II. Student Learning and Achievement	3: Maintain and develop quality learning opportunities to encourage student success and achievement.	3.1: Student Transition	3.1a: Establish a coordinated program to meet the needs of students in developmental courses.	
			3.1b: Target increases of students experiencing successful transition from developmental to college-level courses.	
			3.1c: Target increases of students experiencing successful transition from Southwestern to 4-year colleges and universities.	
			3.2a: Implement first full cycle of assessment, planning and budget for instructional programs and administrative/education support units	
			3.2b: Finalize institutional effectiveness and assessment guidelines	
		3.2: Through program review, support improvement and effectiveness of programs and services		3.2c: Facilitate the transition of Institutional Effectiveness and Assessment Taskforce (IEAT) to an oversight committee
				3.2d: Align curriculum with local, regional, state, national and global stakeholders' needs.

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		3.3: Identify opportunities and develop new programming to meet local, regional, state and global stakeholders' needs.	3.3a: Using Oregon and National occupational outlook data, create a list of 2-3 prioritized career technical programs to develop for Southwestern 3.3b: Using student interest surveys, faculty and community input, create a list of 2-3 transfer emphasis programs for Southwestern 3.3c: Enhance and expand a global perspective of sustainability within the curriculum. 3.3d: Enhance alternative methods of curriculum delivery to meet student needs.
		3.4: Through faculty professional development, support growth and innovation.	3.4a: Develop and implement a systematic part-time faculty performance evaluation system. 3.4b: Develop and implement standardized faculty orientation and development program for online, hybrid and web-enhanced courses.
	4: Support student lifelong learning and goal attainment.	4.1: Promote and strengthen learning opportunities for students and staff through physical and social activities to foster lifelong wellness.	4.1a: Each Residence Life Resident Assistant will organize and host three programs each term that are social, academic, and/or wellness development. 4.1b: Increased athletics activities by each sport developing/hosting skill workshops.
		4.2: Develop seamless educational pathways.	4.2.a: Develop and implement by September 2010, 1-credit college success class for all undecided majors. 4.2.b: By December 2010, organize a taskforce to develop career exploration courses for 3 career clusters.
III. Innovation and Sustainability	5: Create the vision and structure for long-term college sustainability and growth.	5.1: Develop new Institutional Effectiveness Model to meet the new Accreditation Standards.	5.1a: Align Measures of Achievement with the new Accreditation Standards.
		5.2: Continue Capital Campaign in response to needs identified for Curry Campus.	5.2a: Capital Campaign activities continue as needed to support Curry Campus construction.
		5.3: Board Policies reviewed for continuous improvement.	5.3a: Combine current Board and Administrative policies and procedures into one.
		5.4: Update the master plan	5.4a: Review strategic plan 5.4b: Update facilities master plan 5.4c: Update the instructional plan
		5.5: Meet accreditation reporting requirements.	5.5a: Response to recommendations from 2005 Interim Visit. 5.5b: Submit Standard One Accreditation Report to NWCCU and complete draft Standards Two through Five for submission in 2012.
		5.6: 50th Anniversary Celebration and Planning	5.6a: Develop anniversary memorabilia including a historical video and book 5.6b: Increase alumni participation 5.6c: Plan 50th celebration events throughout the year culminating in the 2011 graduation ceremony.

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		5.7: The Board of Education will engage in Curry Campaign fundraising.	
		5.8: The Board of Education will actively advocate community colleges at the local, state, and federal level.	
	6: Support college growth through appropriate planning, budgeting, and assessment.	6.1: Provide fiscal effective management through responsible financial resources stewardship, ethical leadership, and responsive college-wide support.	6.1a: Lead systemic, inclusive, and efficient budget development process.
			6.1b: Monthly Fiscal Measures of Achievement
		6.2: Lead entrepreneurial endeavors by developing revenue streams to support financial independence.	6.2a: Increase Dining Services endeavors to include all-day coffee shop with grab-n-go items.
			6.2b: Prepare for new rental of Neighborhood Facility and Newmark Center.
			6.2c: Sustain bookstore profit by increasing sales resulting in an Ending Unit Balance greater than or equal to average of three prior years
			6.2d: OCCI and Student Housing increase student retention by term-to-term retention of 2%.
			6.2e: Enterprise Units are financially self-sustaining.
		6.3: Conduct State of the College updates during quarterly work sessions.	6.3a: Communicate strategic plan progress through quarterly updates to the Board of Education.
			6.3b: Highlight programs and services through monthly Board of Education reports.
		6.4: The Board of Education will complete review of Board policies by February 2011.	
		6.5: The Board of Education will conduct State of the College Planning during quarterly work sessions covering Facilities Master Plan, Enrollment Management, College Advancement, Student Services, Integrated Technology Services, Administrative Services, and Instruction relative to Mission fulfillment of Accreditation Standard One.	
	7: Allocate resources to support continuous improvement for a strong infrastructure of employees, technologies, and facilities.	7.1: Implement Systems software and hardware to meet technology demands and support the technology staff.	7.1a: Implement technology administration solutions.
			7.1b: Implement tutorial and training systems and materials for staff and faculty.
			7.1c: Improve infrastructure for voice and data.
		7.2: Maintain college technology infrastructure	7.2a: Funding obtained and technology purchased to meet the

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		and services by assuring the funding needed to meet the college requirements	needs of the college community
		7.3: Maintain and provide a safe working, learning, and living physical environment.	7.3a: Full facility evaluation for maintenance and custodial needs. 7.3b: Student Housing health and safety inspections, fire drills, and facility maintenance. 7.3c: Campus Security increased involvement campus-wide.
		7.4: Provide college-wide operational support to staff and students.	7.4a: Mail & Print Services evaluate budget reduction initiatives.
		7.5: Provide human resources functions and professional development opportunities.	7.5a: Increase Human Resource trainings by having monthly supervisor trainings.
IV. Community Engagement	8: Sustain and build strong community, business, and agency partnerships.	8.1: Develop community partnerships in response to emerging economic/workforce needs	8.1a: Partnerships formed in response to emerging economic/workforce needs
		8.2: The Board of Education will schedule a Work Session with the Foundation Board in October 2010.	
	9: Promote and provide opportunities for the community to engage in diverse activities and events.	9.1: Strengthen Community Relations by encouraging participation on college committees and at campus events.	9.1a: Community relations update
		9.2: Board of Education will invite an Ex-officio Foundation Board member to participate in Board of Education meetings by December 2010.	
		9.3: Board of Education will actively participate and support the 50th Anniversary celebration.	