

**Southwestern Oregon Community College
Community Visioning Workshops Results-Cards, Sheets, Notes
As of January 17, 2006**

Strengths

- Increased of awareness of Bay Area
- Increased appreciation of Bay Area
- Deep-water port
- Climate
- Cost line/natural beauty
- Diversity of people
- People
- College/hospital
- Small yet have things – PAC, Arts, Theatres
- Social strengths/expertise of our citizens
- Cultural inventory available
- Opportunity for data base of skills of citizens
- Rural livability
- SOCC tradition of service & responsiveness
- College tradition of diversity – SOCC
- Ford Family Foundation
- Coos Leadership Program
- Opportunity for growth/change
- Channel 14
- International Program
- Chamber & involvement in economic development
- Wonderful place to live
- Good public schools
- Fresh blood
- International program – diversity
- Great ideas – expertise – creativity
- Perfect size
- Regional center – future potential
- Location, location, location
- Dreamers and visionaries
- Generous educated population
 - Will support strong idea with good business plan/marketing
 - How will it affect me?
- Big money in the community
- Endowment programs in place
- Opportunity to build foundations get ownership thru classes at current facility
- Data base of Brookings-Harbor and Gold Beach zip who have taken classes here
- Strong High School programs
- California (C of R) partners/students
- Peggy and Curry staff/instructors
- Physical plants, North and South connection?
- Undeveloped image and resources – opportunity for focus
- Student centered
- Geography
- Resource base
- Willingness to be transplanted
- New people resources – opportunity for growth
- High proportion of talent to population

- Lack of actual market knowledge to future needs, DACUM
- Lot of private money; available if need is evident
- On 101 corridor – location (new campus)
- Ability to produce/broadcast classes from here
- Facilities
- Breadth of Higher education success in community
- Dedicated individuals
- Local groups who understand value of education
- Size of SOCC – rapid response
- Population of educators who know how to do more with less
- Collaboration – lots of it
- Whole greater than small amount of parts
- Organizations that focus on education
- Great need
- New families moving into area
- Price of gas
- Geography – desire to be her
- Ample water
- Unique, talented population
- Beautiful environment
- Us – our community, local school board support
- Beautiful environment
- Talented people
- Diverse unique people
 - Willing
 - Strong work ethics
 - Experienced
 - Educated
- People know neighbors
- We pay good taxes/ observe services
- Generous spirit of giving
- Open community
- Strong sense of community
- Fiercely independent
- Generous talented students/ academic excellence
- Persistent
- Site of funding for Curry campus
- Aggressive dedicated staff
- Faculty
- Growing economy
- Retirement population – talented
- High quality of life – arts
- New facilities
- Caring staff
- Filled leadership positions
- People who will take action
- Good food service
- More housing
- Helpful instructors
- A lot of caring students/staff/teachers
- Housing
- Student resources
 - Tutor labs
 - Writing center
- First stop, people help out
- Small Community

- Wal-Mart
- High tech in classrooms (i.e. touch boards)
- ADA access
 - Some good
 - Some bad
- Public safety
- Athletics
- Community involvement
- Small class sizes
- Faculty
- Entrepreneurial college atmosphere
- Individual classes
 - Sense of camaraderie – like engineering
- Student Government
- Affordability
- Wealth of talent, guest speaker access highly educated
- Beautiful area
- College
- Strong non profit – waiting for opportunities
- Weather
- Recreational opportunities
- Quality of life – outer world – culture shock – come back
- Turning economy
- Some large scale investment
- Revenues
- Survivors are here
- Foundations at college
- Cohesive Board
- Vision, forward looking staff
- Risk takers
- Entrepreneurs
- Strong faculty and staff
- Leadership
- Grants office and expertise
- Facilities
- Ability to do things with less
- Ability to adapt
- Unique, differentiated location
- Wealthy family foundation recreational opportunities
- Ford community development
- Climate
- Available opportunities for the creative (innovative)
- Natural beauty – diversity
- Closeness to ocean and mountains
- People
- People
- Small enough for incoming amenities
- Health care
- Community college – opportunities – culinary, arts/theaters – natural
- Deep water port
- Beautiful coastline
- Opportunity for growth/change
- Willingness to grow
- Great people – tax selves when they see need
 - Pipeline
 - Airport

- Beautiful
- SWOCC - of service to community
 - Responsiveness
- Diversity
- Social assets
- Need to map our assets
- People with great ideas variety of expertise
- Great place to live
- Turnover
- Our local area – oceanography, our forests, forestry, fisheries, ecology
- Leaderships
- Physical plant in north and south boundaries
- Generous, educated population
- Ad educated, generous community
- Site
- Potential good teachers & planners hiding in the background
- Location
- Strong educated population, but can be overwhelmed – need to be found
- Fiscally conservative
- Risk recipient? Means money
- Donated land
- Many people see the need/desirability
- Location
- Money appropriation
- Generous educated population
- Strong leadership
- People – staff, returning students, students with future plans like Susan Brady who inspired others and our faculty
- Peggy and staff
- Great campus facility already is in place
- A few (too few) people interested in getting something started in the area.
- Some charitable groups focusing
- Geography – beautiful place to live and work and raise a family.
- SWOCC is growing and becoming recognized
- Reedsport has facilities
- Groups that know value of continuing education
- An appealing and attractive (healthy) living environment
- A population of educators who have learned to do less with more
- Dedicated individuals
- Facility
- Kids/adults that want more opportunities
- Growing retirement community
- Our facility here at Reedsport High School
- Good facility here
- New families moving into community
- Information technology changing the face of future economy
- Strong sense of community in this area
- Persistence
- Have site and some funding for Curry campus in Brookings
- Persistent
- Great central campus
- Affordability
- As community interest
- Schools participating now
- SOCC is a great school
- Lots of support in the community

- Desire to develop connection
- Campus
- Teaching
- Adaptability
- US!
- Community interest
- Local school board support
- Talented
- Strong community caring
- Flexibility
- Talented people
- Community resources
- Enthusiasm willingness
- Education level
- Lack of a lot to do
- Unique and varied
- Willingness to work together
- Beautiful unique environment
- Clean air
- Friendly – know neighbors
- Personal attention for kids
- We pay taxes, we deserve services
- Strong sense of community
- Motivated and committed
- Experienced and educated populous
- Unity
- Small size, better communication than most universities
- Student housing
- College president interested in students input
- Strong community relations
- Small class sizes
- Good student government
- Student support
- Familiarity
- Small comfortable community
- Tutor labs – student resources
- Not plain stupid
- Determined
- Thinking
- Always have a plan or two
- Has money coming in
- Standing for one self
- Small classes
- Available student help
- There are a lot of student resources
- Classes are small/but still no teacher involvement
- Athletic programs
- Mrs. Schab
- Cool RA/housing
- Small class size
- Student government
- Affordability
- High tech
- Athletics
- Student interest
- Athletics

- Engineering student's rock!
- Desire for achievement
- Willing to help out
- Engineering students
- Size
- Faculty
- Staff
- Housing
- Community
- Disabled friendly
- Athletics
- Many helpful instructors
- People do listen
- New gym facilities, bringing outsiders
- New culinary institute
- More housing
- Leadership positions being filled
- Great instructors, solid programs
- Coordinate type of classes with industry. Use student involvement in job research. Get them out to interview industry leaders
- Experienced retirees
- Quality of life
- Strong non-profits
- Quality of life
- Some large scale investment
- High unemployment
- Quality of life
- Survivor people
- New ideas
- Quality of life
- Natural resources
- Positive outlook by college to students
- Good weather and lots of recreation areas for students
- Enlarged area availability (Brookings expansion)
- Dreams are being made and expressed
- Community support for expanded programming
- College faculty excitement about new opportunities
- Dreams that are consistent with global needs
- Creativity, enthusiasm, energy of staff
- Interest of community in developing new programs
- Some infrastructure is in place to develop additional resources
- Willing board
- Awesome staff
- Knowledgeable faculty and staff
- Student workers
- Natural beauty of our campus and geography of South Coast
- Experienced and wise professors
- Dedicated staff
- Knowledgeable staff
- Communities that are ready for Southwestern
- Tremendous faculty that cares about students
- Connection to high schools
- Faculty and staff
- Eden Hall
- Arts
- Wonderful environmental opportunities for students to capitalize on student activities

- Opportunity to capitalize on high school patterned ship because of budget concerns of k-12
- SB 300
- Our students
- Journalism staff
- Commitment of staff
- Great attitude of staff
- Opportunity for professional development for classified staff
- High level of professional knowledge and experience
- High level of camaraderie
- Pride in college excellence
- I love my job and the fact that we promote through the ranks at Southwestern
- We know who we are
- Not selling textbooks as an educational, but customer service
- Creative with personnel resources
- Great IT Department
- We have decided to be the best
- Positive attitude
- Good faculty
- Diversity of student body for location and college focus
- Perseverance and tenacity
- Earnestness/honesty of intent
- Brand new hope
- Optimism
- People who really care about our college
- Great teams at ALSP on the Gateway Campus
- Smart/insightful employees
- Grant partners
- Caring staff
- Collective resources/ability
- Varied college staff/faculty backgrounds
- Collective staff/faculty expertise
- Passion and commitment
- Vision
- Positive feelings for whole college
- Superb facilities
- We know how to have fun
- A lot of silly people
- Technology
- Unity among Family Center staff
- Sharing community challenges
- Quality child and family programming
- Flexibility
- Having fun
- Sense of purpose
- Secure place
- Cheerfulness
- Good attitudes
- Hard working maintenance staff
- Self-motivated maintenance staff
- Experienced and skilled staff
- Real teamwork
- People
- Dedicated Staff/faculty
- Teamwork
- Focus on our students

- Presidential charisma
- Faculties
- Campus
- Location, location, location
- Public board
- Size
- Diversity among our students/faculty and staff
- Thinking ahead for technology needs
- Community growth/support
- Dreams are being made and expressed
- Community support for expanded programming
- College faculty and excitement about new opportunities
- Dreams that are consistent with global needs
- Creativity, enthusiasm, energy of staff
- Interest of community in developing new programs
- Some infrastructure in place to develop additional resources
- Willing Board of Education
- Awesome staff
- Knowledgeable faculty and staff Student Workers
- Natural beauty of our campus and geography of the South Coast
- Enthusiasm
- Creative Thinking
- Everyone is genuinely proud of our college
- Dedication to student welfare
- New leadership
- Beautiful campus
- Quality faculty and staff
- Commitment to our communities
- University Center
- Good college resources for recruiting, marketing and student success
- Committed, hard-working college employees
- Campus Housing
- New College facilities
- All Southwestern employees
- Assistant coaches, part-time employees
- Our faculty, staff, college family members who serve our students
- Athletic Training
- Students