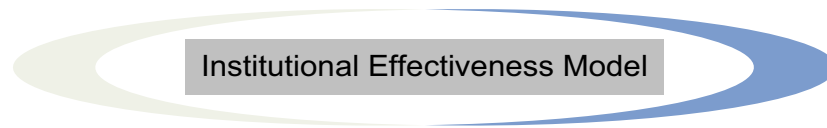




Southwestern Leads and Inspires Lifelong Learning!

Southwestern Oregon Community College

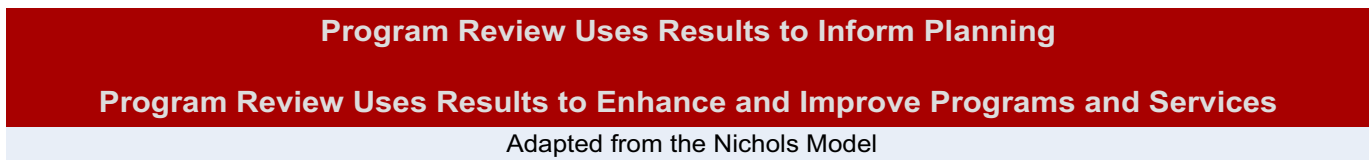
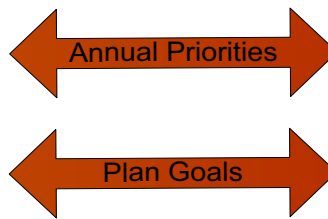


Institutional Effectiveness is Outcomes Oriented

*How will we know our mission is fulfilled?
(Are our students learning?
Is our infrastructure effective?)*
These outcomes are proved through success indicators that express core theme objectives, achieve core themes, and that ultimately support mission fulfillment.



Strategic Planning is Process Oriented
What should we do to fulfill our mission?
This process includes Planning at the unit, Reporting unit, functional areas, and institutional levels; This process is goal-oriented and fiscally responsible.



Southwestern is committed to a practice of evaluating and assessing its effectiveness. The College's Institutional Effectiveness process is an ongoing, integrated, institution-wide practice of planning and assessment that uses continuous improvement and that provides evidence that the College is effectively achieving its mission. The planning and program review assessment processes support institutional effectiveness through the development of a strategic plan and its supporting goals. Strategic plan goals are derived from program reviews that are conducted across campus and from subsidiary planning processes that occur at the unit, reporting unit, functional areas, and institutional levels of the College. Planning and goal setting provide the basis for the administration to allocate resources, adapt to changes in the environment, and coordinate activities—ultimately leading to fulfillment of the college mission.