



Theme: ***Students First!***

Vision: *Southwestern Leads and Inspires Lifelong Learning*

SOUTHWESTERN
Oregon Community College

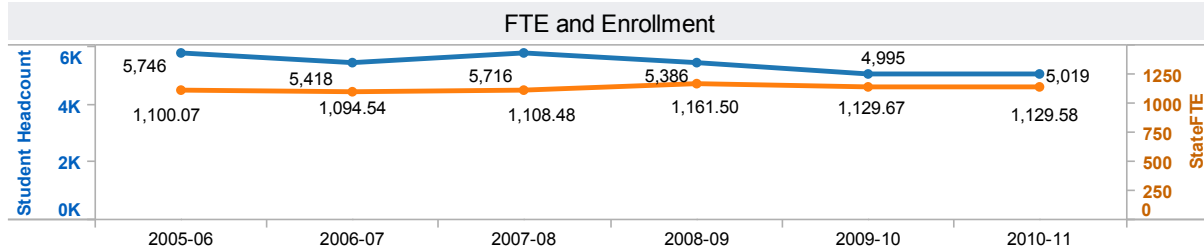
Measure of Achievement 2
Student Enrollment Reports
Fall 2010

Presented By: *Tom Nicholls, Executive Director of Enrollment Services*
Date Presented: February 28, 2011, Board of Education Meeting

Purpose	Monitor fluctuations and be aware of changes in FTE credit by students or groups.
Achievement Overview and Analysis	Consistent with overall FTE reported in MA1, Fall 2010 saw a 9% increase in the number of students pursuing the AAOT degree. Also consistent with MA1, Fall 2010 saw an increase of nearly 30% in the number of half-time and less than half-time students.
Core Theme and Objective	<i>Access:</i> Access to multiple learning opportunities
Southwestern Strategic Plan Goal Results and Achievement	<i>Goal 1:</i> Ensure access to diverse learning opportunities.
Reporting Unit Goal Results and Achievement	Increase enrollment and FTE.
Unit Objectives Results and Achievement	Unit Objective: Provide support for program recruitment and retention Continuous Improvement Action Plan: In collaboration with program administrators, conduct a gap analysis with respect to non-credit student enrollments.
Accreditation, Federal, State, Audit and Other Reporting Requirements	Accreditation Standard: Standard One and Standard Five State Reporting: OCCURS data submission submitted timely and error free.
Budget Impact and Budgetary Considerations	No new budget needed at this time, pending further analysis and implementation of the Strategic Enrollment Management Plan.
Documentation and Process for Measure Data	Measure Number: Measure 2– Student Enrollment Reports: 2A and 2B Documentation Posted: SOCC Measures of Achievement Website at: http://www.socc.edu/ie/pgs/research/measures/index.shtml TracDat Assessment Software: Strategic Plan Documents: Measures of Achievement Folder Data References: OCCURS data extraction of the course data elements Tableau Workbook: Student Data Set



Southwestern Oregon Community College MA 2A: Student Enrollment Report Fall Term



Enrollment by Residency

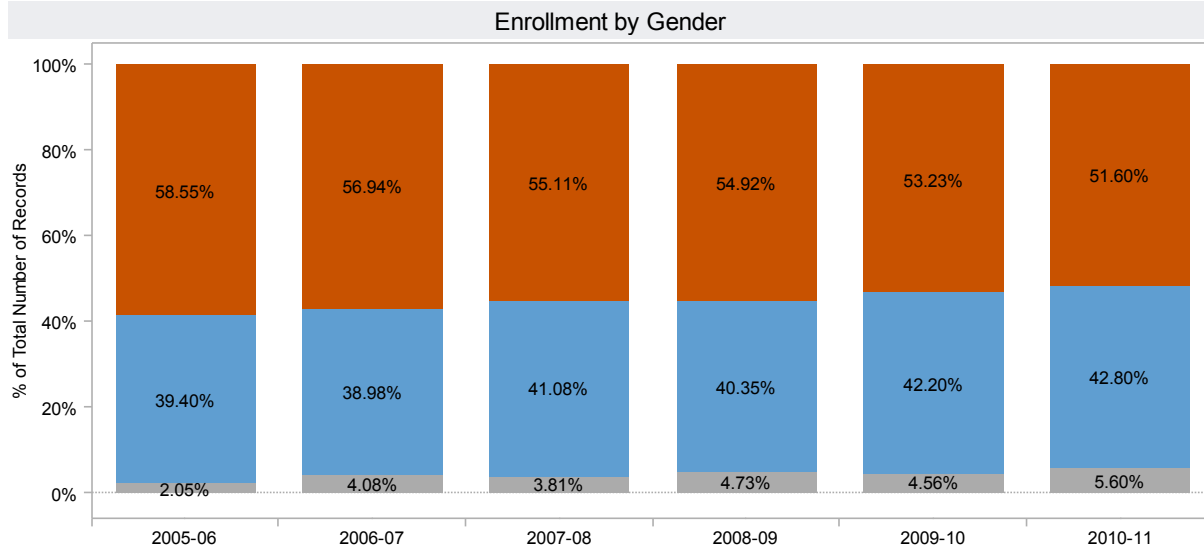
Residency	2010-11
AK	17
AL	2
AR	3
AZ	4
CA	71
CO	7
CT	2
FL	9
GA	2
HI	5
IA	2
ID	12
IL	5
IN	1
KS	2
LA	1
MA	2
MD	1
MI	7
MN	6
MO	6
MT	6
NC	5
ND	1
NJ	4
NM	3
NV	17
NY	5
OC	7
OH	2
OK	1
OR	4,721
PA	4
TN	2
TX	12
UT	2
VA	5
WA	35
WI	3
WY	3
Undisclosed	14
Grand Total	5,019

Enrollment by Ethnicity

		2005-06	2006-07	2007-08	2008-09	2009-10	2010-11
American Indian/Alaskan	Student Headcount	63	56	72	109	97	75
	Headcount Percent	1.10%	1.03%	1.26%	2.02%	1.94%	1.49%
Asian	Student Headcount	134	143	158	158	144	163
	Headcount Percent	2.33%	2.64%	2.76%	2.93%	2.88%	3.25%
Black or African American	Student Headcount	37	43	60	50	45	28
	Headcount Percent	0.64%	0.79%	1.05%	0.93%	0.90%	0.56%
Foreign Student	Student Headcount	16	19	22	17	8	8
	Headcount Percent	0.28%	0.35%	0.38%	0.32%	0.16%	0.16%
Hispanic	Student Headcount	125	155	152	193	222	215
	Headcount Percent	2.18%	2.86%	2.66%	3.58%	4.44%	4.28%
White	Student Headcount	3,142	3,036	3,139	3,177	3,066	2,783
	Headcount Percent	54.68%	56.04%	54.92%	58.99%	61.38%	55.45%
Undisclosed	Student Headcount	2,229	1,966	2,113	1,682	1,413	1,747
	Headcount Percent	38.79%	36.29%	36.97%	31.23%	28.29%	34.81%
Grand Total	Student Headcount	5,746	5,418	5,716	5,386	4,995	5,019
	Headcount Percent	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Enrollment by Enrollment Status

		2005-06	2006-07	2007-08	2008-09	2009-10	2010-11
Full-Time	Student Headcount	1,001	1,083	1,034	1,135	1,293	1,237
	Headcount Percent	17.42%	19.99%	18.09%	21.07%	25.89%	24.65%
Three-Quarter time	Student Headcount	186	208	247	232	217	205
	Headcount Percent	3.24%	3.84%	4.32%	4.31%	4.34%	4.08%
Half-time	Student Headcount	240	257	377	454	295	361
	Headcount Percent	4.18%	4.74%	6.60%	8.43%	5.91%	7.19%
Less-than-half time	Student Headcount	525	557	698	640	564	902
	Headcount Percent	9.14%	10.28%	12.21%	11.88%	11.29%	17.97%
Non Credit	Student Headcount	3,794	3,313	3,360	2,925	2,626	2,314
	Headcount Percent	66.03%	61.15%	58.78%	54.31%	52.57%	46.10%
Grand Total	Student Headcount	5,746	5,418	5,716	5,386	4,995	5,019
	Headcount Percent	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%



Gender
■ Female
■ Male
■ Undisclosed

