



Theme: ***Students First!***

Mission Vision: *Southwestern Leads and Inspires Lifelong Learning
Southwestern Provides Quality Learning Opportunities!*

SOUTHWESTERN
Oregon Community College

Measure of Achievement 5
Student Goals Achieved
2009-10

Presented By: Tom Nicholls, Executive Director of Enrollment Services
Date Presented: November 22, 2010, Board of Education Meeting

Purpose	The purpose of this measure is to receive feedback from students to evaluate the level of satisfaction and preparedness of students attaining a degree or certificate.
Achievement Overview and Analysis	The number of degrees and certificated awarded increased by 8% over 2008-09 and by 20% compared to 2007-08. With 35% of students earning an AAOT degree, students choosing to transfer to an Oregon 4-year public institutional will do so with junior status, thus providing increased access to additional educational opportunities without repeating any lower-division core coursework.
Southwestern Strategic Plan Goal Results and Achievement	Goal 2: Ensure student access to quality learning opportunities while supporting student success and achievement. Goal 3: Maintain and develop relevant educational programs supporting exceptional community and student learning experiences. Students indicated that they were able to achieve their main objective and 85% indicated their educational needs were met.
Reporting Unit Goal Results and Achievement	Instructional Program Administration Goal: Provide learner access to quality, affordable learning opportunities that match their needs and promotes a well-educated citizenry. Student Services: Promote student access to educational opportunities. Students indicated on the graduation survey that they were satisfied that they were prepared to enter the workforce and/or transfer to another college at a rate of 75% being very satisfied or satisfied with 92% indicating that their educational experience met their expectations.
Unit Objectives Results and Achievement	All areas of the college – academic programs, educational support services and administrative services contribute to the overall success of students by providing access and continued support as students pursue their educational and achieve their goals. When asked “What do we do well?” students generally provided responses related to the accessibility of faculty and staff and the affordable cost of their education. “It’s just really been a joy attending school in my hometown”. “I’m not a number here. I got to know many professors personally, very friendly staff”. It’s a small enough college to be able to really talk and connect with students and faculty”. “You provided me the education I needed to achieve the job I wanted”. “Staff is very willing to help or point you in the right direction” “The teachers are excellent!”
Accreditation, Federal, State, Audit and Other Reporting Requirements	Accreditation Standard – Standard One and Two IPEDS – The Fall 2010 Completions Survey was completed by the Institutional Researcher as required by federal regulations.
Budget Impact and Budgetary Considerations	The number of graduates continues to grow each year with associated costs for diplomas and graduation ceremonies adjusted within the appropriate budget area.
Documentation and Process for Measure Data	Measure Number: Measure 5 – Student Goals Achieved Documentation Posted: SOCC Measures of Achievement Website at: http://www.socc.edu/ie/pgs/research/measures/index.shtml and TracDat Assessment Software: Strategic Plan Documents: Measures of Achievement Folder Data References: IPEDS data extraction of student completions and Graduation Survey results

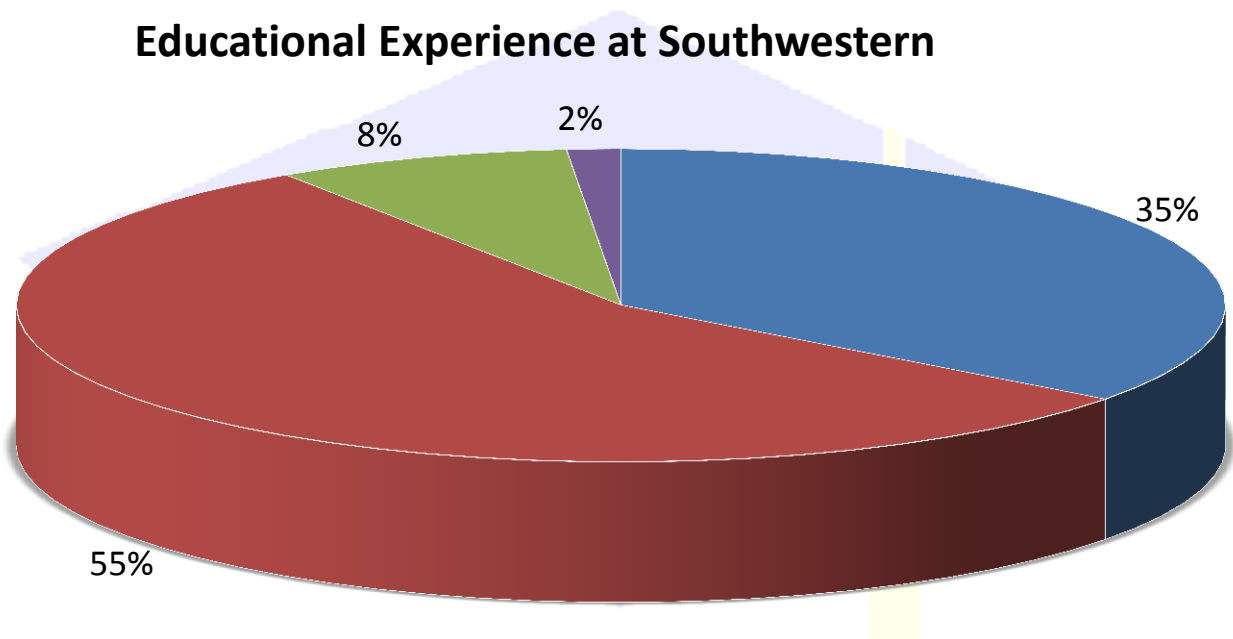


Graduation Survey 2010

Southwestern conferred 309 degrees and certificates to 275 students in 2009-10 with 37% earning an Associates of Arts/Oregon Transfer Degree. Student comments and satisfaction are key elements to evaluating our services and here is what our students who completed the Graduation Survey had to say about Southwestern.

- 90% of graduates indicated they were satisfied or very satisfied with their educational experience, expectations and needs at Southwestern
- 87% of the respondents indicated receiving their degree would have an effect upon their current or future employment.
- Top remarks from graduates include comments about the wide variety of classes, the small class size, and how helpful the Southwestern faculty is.
- 86% of graduates indicated their main objective was to earn an Associates Degree or transfer to another college.
- Of those that responded, most Southwestern graduates are transferring to a four year university in Oregon.

Student Satisfaction Educational Experience at Southwestern



■ Very Satisfied ■ Satisfied ■ Neutral ■ Not Very Satisfied ■ Not Satisfied At All