



**Southwestern Oregon Community College**  
**Measure of Achievement 23: Community College Statewide Measures**  
**Board of Education Meeting May 24, 2010**

2007-09 KPM #	Legislatively Adopted Key Performance Measures for 2009-11	Statewide Target 2008	Statewide Target 2009	Statewide Target 2010	Statewide Target 2011
1	<b>SUCCESSFUL GED APPLICANTS</b> – Percentage of GED certificate applicants successful	76.0%	79.0%	79.0%	80.0%
	<b>Statewide Achievement</b> <i>Southwestern Achievement</i>	78.0% <b>79.3%</b>			
7	<b>COMPLETION OF BASIC SKILLS/ESL</b> – Percentage of students enrolled in a basic skills or ESL program who complete successfully	49.9%	50.9%	63.7%	63.7%
	<b>Statewide Achievement</b> <i>Southwestern Achievement</i>	80.8% <b>87.9%</b>			
8	<b>NURSING COMPLETION</b> – Percentage of students who successfully complete a nursing program	73.0%	73.7%	73.7%	73.7%
	<b>Statewide Achievement</b>	73.0%			
	<i>Southwestern Achievement - Nursing Concentrator Perkins Definition</i> <i>Southwestern Achievement - based on actual number of second year Nursing students enrolled in a 200 level Nursing course</i>	46.3% <b>96.2%</b>			
10	<b>BITS COMPANY SATISFACTION</b> – Percentage of companies ranking training they received through community college Business and Industry Training System (BITS) as good or better	95.0%	95.0%	95.0%	95.0%
	<b>Statewide Achievement</b> <i>Southwestern Achievement</i>	100.0% <b>100.0%</b>			
11	<b>LICENSING/CERTIFICATION RATES</b> – Oregon community college students' pass rate for national licensing tests compared to national pass rates	93.0%	93.0%	93.0%	93.0%
	<b>Statewide Achievement</b> <i>Southwestern Achievement</i>	95.0% <b>98.6%</b>			
12	<b>CAREER TECHNICAL EDUCATION DEGREE/CERTIFICATE COMPLETION</b> – Number of Career Technical Education (CTE) degrees and certificates awarded	5055	5101	5101	5101
	<b>Statewide Achievement</b> <i>Southwestern Achievement</i>	4,981 <b>146</b>			
13	<b>ASSOCIATE DEGREE COMPLETION</b> – Percentage of students in Associates degree programs who obtain an Associates degree	30.6%	31.6%	31.6%	31.6%
	<b>Statewide Achievement</b> <i>Southwestern Achievement</i>	24.5% <b>23.6%</b>			
14	<b>STUDENT TRANSFERS TO OUS</b> – Percentage of students attending an Oregon community college during one academic year who transfer to an OUS institution the following academic year	15.0%	15.2%	15.2%	15.2%
	<b>Statewide Achievement</b> <i>Southwestern Achievement</i>	12.1% <b>11.0%</b>			
15	<b>PROGRESS OF TRANSFER STUDENTS</b> – Percentage of community college transfer students who demonstrate progress by returning for the second year	80.0%	80.0%	80.0%	80.0%
	<b>Statewide Achievement</b> <i>Southwestern Achievement</i>	No Data <b>No Data</b>			
16	<b>TUITION/FEES</b> – Oregon's rank for college tuition and fees among all western states	8 <sup>th</sup> highest	8 <sup>th</sup> highest	8 <sup>th</sup> highest	8 <sup>th</sup> highest
	<b>Statewide Achievement</b> <i>Southwestern Achievement</i>	\$3,574 <b>\$4,095</b>	Southwestern reports all fees for credit courses; other colleges charge miscellaneous fees to students depending on the course-type		
17	<b>HIGH SCHOOL PARTICIPATION</b> – Number of high school students enrolled in community college credit programs	22116	22337	22337	22337
	<b>Statewide Achievement</b> <i>Southwestern Achievement</i>	24950 <b>648</b>			

18	<b>MINORITY ENROLLMENT</b> – Each minority's proportion of total community college enrollment as a percentage of each minority's proportion of the total population, by racial/ethnic group. A. African American, B. Asian/Pacific Islander, C. Hispanic/Latino, D. Native American	>=100%	>=100%	>=100%	>=100%
	<b>Statewide Achievement</b>	Not Available			
	<b>Southwestern Achievement</b>	Not Available			

KPM 9 SBDC BUSINESS START-UPS was deleted by the 2009 legislature. This measure will be replaced.