



Southwestern Oregon Community College

Institutional Effectiveness All College Success Indicators

SI #	Success Indicator	Core Theme	Level Area	Strategic Plan Goal	2009 Baseline	2010 Target	2011 Target	2012 Target
1	FTE Credit and Non-Credit Report Percentage increase over prior year by demographic status	Access	I	Goal 1	Increase by	3%	3%	3%
	Total FTE		RU		3327	3427	3530	3636
	Reimbursable FTE		U		3254	3352	3452	3556
	Full Time FTE				1972	2031	2092	2155
	Part Time FTE				765	788	812	836
	Program Area FTE				By Program	3%	3%	3%
2	Enrollment Credit and Non-Credit Report Percentage increase over prior year by demographic status	Access	I	Goal 1	Increase by	3%	3%	3%
	Total enrollment		RU		9737	10,029	10,329	10,640
	Full-time enrollment status		U		1707	1758	1811	1865
	Part-time enrollment status				3085	3176	3273	3371
	Program Area				By Program	3%	3%	3%
3	Course Credit and Non-Credit Report Percentage increase over prior year by location and demographic status	Access	I	Goal 1	Increase by	3%	3%	3%
	All FTE		RU		3327	3427	3530	3636
	Reimbursable FTE		U		3254	3352	3452	3556
	Full-time enrollment status				Trends	Trends	Trends	Trends
	Part-time enrollment status		Trends	Trends	Trends	Trends		
	Program Area		By Program	3%	3%	3%		
	Courses offered		Trends	Trends	Trends	Trends		
	Billing Credits enrolled		61,000	62,000	63,000	64,000		

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4	Community and Student Satisfaction: Average rating level for services	Access Community Engagement:	I RU	Goal 4 Goal 4 Goal 9	New Survey in 2011	Every 3 Years	Establish Baseline from Results	Every 3 Years
5	Student Intended Goals Achieved Upon exiting, percentage of students attaining self-disclosed goal.	Learning & Achievement	I	Goal 4	Set Baseline in 2010	Baseline Data Results	To Be Set	To Be Set
6	Student Engagement A. CCSSE – Targets met or exceeded for all Benchmarks: Active & Collaborative Learning Student Effort Academic Challenge Faculty Student Interaction Support for Learners B. SENSE – Targets met or exceeded for all Benchmarks: Early Connections High Expectations & Aspirations Clear Academic Plan & Pathway Effective Track to Learning Engaged Learning Academic & Social Support Network	Access Learning & Achievement	I	Goal 2 and Goal 4	Baseline 2008 50.8 48.9 51.0 51.8 49.7 Baseline 2010 52.9 43.0 51.6 44.1 53.8 43.8	52.8 50.9 53.0 53.8 51.7 Every 3 Years	Every 3 Years Every 3 Years	Every 3 Years 53.0 50.0 51.9 50.0 54.0 45.8
7	Labor Trends Percentage of programs meeting high demand labor trends	Learning Achievement	I RU U	Goal 3	80% State 90% Local	80% State 90% Local	80% State 90% Local	80% State 90% Local
8	Employer Perceptions Average ratings on the Employer Satisfaction and Opinion Survey	Community Engagement	I	Goal 8	Set Baseline in 2010	Baseline Data Results	To Be Set	To Be Set
9	Employee Satisfaction and Opinion Level of employee satisfaction and opinion ratings on the annual survey	Innovation and Sustainability	I	Goal 7	Set Baseline in 2010	Baseline Data Results	To Be Set	To Be Set

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10	Employee Development Percent of employee participation in staff and professional development	Innovation and Sustainability	RU	Goal 7	Set Baseline in 2010	Baseline Data Results	To Be Set	To Be Set
11	Graduation and Transfer Rates A. Graduation rates as reported to IPEDS B. Transfer Out rates as reported to IPEDS C. Number of graduates per year	Learning & Achievement	RU U	Goal 4	19% 38% 275	20% 40% 283	22% 42% 291	25% 45% 300
12	Student Achievement A. Percent of passing grades in courses and by course type B. Percent of students passing courses after being placed on early alert C. Average GPA of program students D. Average GPA of graduates	Learning & Achievement	I RU U	Goal 4	78.18% LDC 76.93% OcPr 89.72% OcSu 93.60% Dev 60.22% 75%	78.38% 77.13% 89.92% 93.80% 60.42% 76%	78.58% 77.33% 90.12% 94.00% 60.62% 77%	78.78% 77.53% 90.32% 94.20% 60.82% 78%
13	Student Outcomes Benchmark targets met or exceeded on a National Survey (CAAP), or other recognized method to gauge student outcomes, specifically for General Student Learning Outcomes	Learning & Achievement	I RU U	Goal 4	2007 Baseline CT 59.5 Math 56.0 WR 61.7	Every 3 Years	CT 62.0 Math 60.0 WR 62.0	Every 3 Years
14	Structured Work Experience Participation Rates A. Percent of students participating in work experience by course type B. Percent of change in participating employers from year to year	Access Learning & Achievement Community Engagement	I RU U	Goal 2 Goal 4 Goal 8	Set Baseline in 2010	Baseline Data Results	3% Increase	3% increase
15	Fiscal Cash Flow Responsibilities: Measured by the Cash Flow Statement showing positive growing cash flow to meet ending fund balance target	Innovation & Sustainability	I	Goal 5 Goal 6 Goal 7	\$800,000	\$900,000	\$1,000,000	\$1,100,000

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16	Fiscal Responsibilities – All Funds: Target met or exceeded for - A. Positive ending fund balance B. Current ratio - assets to liabilities C. Asset ratio – receivables turnover	Innovation & Sustainability	I	Goal 5 Goal 6 Goal 7	\$800,000 3.8:1 3:1	\$900,000 2:1 3:1	\$1,000,000 2:1 3:1	\$1,100,000 2:1 3:1
17	Fiscal Enterprise Fund Responsibilities: A. Combined ending fund balance target met prior to general fund transfers B. Asset ratio – receivables turnover target met or exceeded	Innovation & Sustainability	I RU	Goal 5 Goal 6 Goal 7	\$140,000 4:1	\$100,000 3.5:1	\$150,000 3:1	\$200,000 3:1
18	Fiscal Responsibility: Statement of Budget and Actual Revenues and Expenditures – General Fund Actuals do not exceed budget	Innovation & Sustainability	RU U	Goal 5 Goal 6 Goal 7	Monitor Actuals	YTD Actuals ≤ 95% budgeted	YTD Actuals ≤ 95% budgeted	YTD Actuals ≤ 95% budgeted
19	Infrastructure Equipment and Software Maintenance: Percentage of materials and supplies budgeted and spent on administrative and instructional equipment and software.	Innovation & Sustainability	I	Goal 5 Goal 6 Goal 7	Set Baseline in 2010	Baseline Data Results	% to maintain based on baseline data results	% to maintain based on baseline data results
20	Infrastructure Equipment and Software Maintenance: Percentage of identified deferred maintenance and safety projects completed	Innovation & Sustainability	I	Goal 5 Goal 6 Goal 7	Set Baseline in 2010	Baseline Data Results	% to maintain based on baseline data results	% to maintain based on baseline data results
21	OPEN							
22	Community Participation and Satisfaction in Activities and Events A. Percentage of Activities and Events compared to prior year B. Rating level for facilities services	Community Engagement	I RU U	Goal 9	Reservations: Contracted: 69 All: 3577 Set Baseline in 2010	Reservations: Contracted:71 All: 3682 Baseline Data Results	Reservations: Contracted:73 All: 3787 % to maintain baseline	Reservations: Contracted: 75 All: 3892 % to maintain baseline

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23	Strategic Plan Accomplishments Percentage of strategic plan annual priorities completed	Innovation & Sustainability	I	Goal 5 Goal 9	85%	85%	85%	85%
24	Annual Report to the Community Percentage of goal priorities achieved	All	RU	All Goals	90%	91%	92%	93%
25 State	State Student Success Indicators (SSI) High school students enrolling directly into college (SSI 1) Track number of Oregon high school graduates who enroll in a community college the following fall term	Access	U	Goal 1 Goal 4	48.23% SW 38.39 – CC's	48.5%	49.0%	49.5%
25 State	Postsecondary level of math, reading and writing (SSI 2) Measure skills necessary to enter LDC credit courses and CTE program areas	Access Learning & Achievement	RU	Goal 1 Goal 4	Baseline Set by State March 1	Set by State March 1	Set by State March 1	Set by State March 1
25 State	Credits earned toward an Associate of Arts Degree (SSI 3) Measure progress in LDC program areas at milestone points	Learning & Achievement	RU	Goal 4	43.2% - SW 44.3% - CC's	Set by State March 1	Set by State March 1	Set by State March 1
25 State	Credits earned toward a CTE certificate or degree (SSI 4) Measure progress in CTE program areas at milestone points	Learning & Achievement	RU	Goal 4	44.5% - SW 41.2% - CC's	Set by State March 1	Set by State March 1	Set by State March 1
25 State	Term to term persistence (SSI 5) Measure whether student continues from term to term	Learning & Achievement	RU	Goal 4	Baseline Set by State March 1	Set by State March 1	Set by State March 1	Set by State March 1
25 State	Fall to fall retention (SSI 6) Measure whether student returns one year to the next Full Time – per IPEDS Part Time – per IPEDS	Learning & Achievement	RU U	Goal 4	Baseline Set by State March 1 55% 29%	Set by State March 1	Set by State March 1	Set by State March 1
25 State	GED to next level (SSI 7) Measure the movement from GED completion to the next level of learning	Access Learning & Achievement	RU	Goal 1 Goal 4	15.85% - SW 19.7% - CC's	Set by State March 1	Set by State March 1	Set by State March 1
25 State	GED fall to fall persistence (SSI 8) Measure the movement of GED completers who persist at the next level of training	Learning & Achievement	RU	Goal 4	Baseline Set by State March 1	Set by State March 1	Set by State March 1	Set by State March 1

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25 State	ESL/ESOL noncredit to next level (SSI 9) Measure how a student transitions from ESL/ESOL to credit classes	Access Learning & Achievement	RU	Goal 1 Goal 4	14.8% - CC's	Set by State March 1	Set by State March 1	Set by State March 1
26 State	State Key Performance Measures (KPM) SUCCESSFUL GED APPLICANTS (KPM 1) Percentage of GED certificate applicants successful	Learning & Achievement	RU	Goal 4	79%	79%	80%	80% *
26 State	COMPLETION OF BASIC SKILLS/ESL (KPM 7) Percentage of students enrolled in a basic skills or ESL program who complete successfully	Learning & Achievement	RU	Goal 4	50.9%	63.7%	63.7%	63.7% *
26 State	NURSING COMPLETION (KPM 8) Percentage of students who successfully complete a nursing program	Learning & Achievement	RU	Goal 4	73.7%	73.7%	73.7%	73.7% *
26 State	BITS COMPANY SATISFACTION (KPM 10) Percentage of companies ranking training they received through community college Business and Industry Training System (BITS)	Community Engagement	I	Goal 8	95%	95%	95%	95% *
26 State	LICENSING/CERTIFICATION RATES (KPM 11) Oregon community college students' pass rate for national licensing tests compared to national pass rates	Learning & Achievement	RU	Goal 4	93%	93%	93%	93% *
26 State	CAREER TECHNICAL EDUCATION DEGREE/CERTIFICATE COMPLETION (KPM 12) Number of Career Technical Education (CTE) degrees and certificates awarded	Learning & Achievement	RU	Goal 4	3% Increase 150	155	160	165
26 State	ASSOCIATE DEGREE COMPLETION (KPM 13) Percentage of students in Associates degree programs who obtain an Associates degree	Learning & Achievement	RU	Goal 4	31.6%	31.6%	31.6%	31.6% *

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26 State	STUDENT TRANSFERS TO OUS (KPM 14) Percentage of students attending an Oregon community college during one academic year who transfer to an OUS institution the following academic year	Access Learning & Achievement	RU	Goal 1 Goal 4	15.2%	15.2%	15.2%	15.2% *
26 State	PROGRESS OF TRANSFER STUDENTS (KPM 15) Percentage of community college transfer students who demonstrate progress by returning for the second year	Learning & Achievement	RU	Goal 4	80%	80%	80%	80% *
26 State	TUITION/FEES (KPM 16) Oregon's rank for college tuition and fees among all western states	Access	RU U	Goal 1	TBD	TBD	TBD	TBD
26 State	HIGH SCHOOL PARTICIPATION (KPM 17) Number of high school students enrolled in community college credit programs	Access	RU U	Goal 1	3% Increase 667	688	708	729
26 State	MINORITY ENROLLMENT (KPM 18) Each minority's proportion of total community college enrollment as a percentage of each minority's proportion of the total population, by racial/ethnic group.	Not Tracked at this time at state level Access	RU U	Goal 4	TBA	TBA	TBA	TBA
27	State Future Student Success Indicators							

- **Area/Level – Indicator tracked at identified levels/areas within the college: I = Institutional Level Success Indicator
RU = Reporting Unit Success Indicator U = Unit Success Indicator**
- **SW = Southwestern Figure; CC's = Oregon Community College Aggregate Figure**
- **2012 Target – state has not yet determined target level**