CALLED TO ORDER

Chair Marcia Jensen called the session to order at 4:00 p.m.

OREGON COMMUNITY COLLEGE ASSOCIATION (OCCA)

Copies of the questions OCCA requested local boards discuss as well as the list of OCCA services were distributed at the meeting. Chair Jensen noted that the highlighted items were services that they OCCA currently offers while the others are services that similar entities in other states provide. To better meet the needs of the 17 community colleges, OCCA has requested feedback on their services. However, with all the structural changes occurring at the state level, the Board felt the conversation premature. Discussion occurred in a visioning environment and Chair Jensen will relay the Board’s comments to OCCA’s Strategic Conversation Committee. Many of the potential services discussed could be ‘fee based.’

Government Relations Services:

- In addition to the bill tracking system, send individual board members a summary of bills and how they impact community colleges.
- The process of sharing information on federal level issues could be improved.

District Services:

- Policy Review/Writing Services - Could be boiler plate policies that are then refined at the institution level.
- Bond Election/Campaign Services

Board Member Services:

- Media Training if we were to go for a bond or write a campaign
- Collective Bargaining Training could move up to District Services

Statewide Services:

- Purchasing – Interested in pieces of this!
- Discussion occurred on coordinating communications to reduce the amount of travel required for meetings.

BUDGET

Copies the General Fund Changes in Revenue and Expenditures from 1999 to Present and information on billing credits, FTE, College Now programs, and resource and expenditure graphs were distributed at the meeting.

President Scott explained how some classes produce billing credits while others do not. Both billing credits and FTE are important. The budget was built on revenue from a projected number of billing credits. However, they number of billing credits have not been realized. She informed the Board that several factors contributed to the budget concerns the College is now facing:
• Five years of budget cuts
• Fewer students in student housing (30)
• No new programs
• Fewer class sections offered (100)
• New computer system (Jenzabar)
• Developmental Education redesign
• Difficulty securing qualified PT instructors
• Fewer in-district students

Vice President Ross Tomlin announced that the following new Associate in Applied Science (AAS) programs were being developed:

• Accounting
• CIS – Application Development
• Digital Media

Also, Associate in Science (AS) programs, articulated with schools in the state, are planned in:

• Forestry
• Natural Resources
• Manufacturing
• Engineering
• Medical Sciences

It was noted that a strong marketing campaign, using the spring schedule, will highlight the new programs.

The College Now programs will be reviewed to see if any money can be made. It’s possible that the Enhanced Options fees may be increased.

Dean Janet Pretti reported that the “5th Year” program with Brookings High School had been very successful. These programs could be meaningful to the College monetarily!

Vice President Tomlin indicated that the Strategic Enrollment Plan would include new classes, new programs, retention strategies, etc.

TUITION

The legislature would like for colleges NOT to raise tuition. However, President Scott noted that the 14-15 budget could not be balanced without doing so. A board policy is in place that states that tuition will increase by the Portland CPI each year. While the Board isn’t required to approve such action, discussion will occur in January or February on it as well as any increases in housing rates and OCCI tuition/fees.

RETENTION

Discussion occurred on the importance of retention and if the retention data could be easily accessed by Board members. It was noted that data is collected, but not easily accessible by the Board. Programs such as Student Support Services work closely with their cohort of students through intense tutoring and counseling resulting in higher success rates.
CORRESPONDENCE

Discussion occurred on Bill Lansing’s correspondence the Board recently received regarding Jordan Cove. It was noted that the Board supports the College meeting the Jordan Cove’s training needs. The College plans to prepare a press release informing the community of the fire training facility that the project includes rivaled only by a program at Texas A & M. Not only would SWOCC provide training opportunities, it will also operate the facility.

Chair Jensen and President Scott will prepare an appropriate response to Lansing.

ADJOURNMENT

The session was adjourned at 5:31 p.m.

Respectfully submitted,

Marcia Jensen, Board Chair                     Patty Scott, Clerk

Deb Nicholls, Recording Secretary