Autumn greetings Early Educators!

The leaves are falling and the school year is calling and CARE Connections is here to help your school year kick off right! Don't forget, Emergency Child Care providers are required to create a written COVID-19 Health and Safety Plan and provide it to families in a manner they can understand by Monday, November 9, 2020. (Note: You do not need to send the plan to ELD unless requested.) The template is now available in multiple languages for providers on ELD's COVID-19 "For Providers" web page: [https://oregonearlylearning.com/COVID-19-Resources/For-Providers?fbclid=IwAR2lkMrfmPzYvS9MIZKjpxDRWDC4OowS1nZEAttNW5lXsr27HNejW-jVkJM](https://oregonearlylearning.com/COVID-19-Resources/For-Providers?fbclid=IwAR2lkMrfmPzYvS9MIZKjpxDRWDC4OowS1nZEAttNW5lXsr27HNejW-jVkJM)

Free, high-quality care and education for infants through preschoolers is now available in Coos, Curry and Western Douglas Counties through Baby Promise and Preschool Promise (see pages 3-4). If you would like to find out more about Spark please attend the FREE "Increasing Quality Training (IQT) on Wednesday, October 28, 2020, from 3-6pm. Please email Danaye.gonzalez@socc.edu to pre-register.

For other great training opportunities and resources please visit us on Facebook at [https://www.facebook.com/CARE-Connections-CCRR-CoosCurry](https://www.facebook.com/CARE-Connections-CCRR-CoosCurry) 105433120792959
WHAT IS THE COST OF QUALITY STUDY?

The child care cost of quality study will gather data on the true cost of providing high quality early childhood education in Oregon. As opposed to the market rate survey, which collects data on tuition rates, the cost of quality study seeks information about actual expenses to better understand what it takes to provide high-quality child care. The results of this study can be used to inform how the state sets the Employment Related Day Care child care subsidy rate and to understand the current and future investments needed to support a robust early childhood system in the state of Oregon.

WHY SHOULD CHILD CARE PROVIDERS PARTICIPATE?

A key component of a successful cost of quality study is participation from child care providers representing the diversity of the industry across the state. By participating in this study, providers will help policymakers understand what it really costs to provide high-quality child care, and how far current resources go towards covering that cost. This data is crucial to making the case for increased public investment to support providers and increase compensation for the early childhood workforce.

WHAT INFORMATION WILL I BE ASKED TO SHARE?

Programs that participate will be asked to share details of prior year expenses and budgets so that the researchers can see all of the expenses incurred to run a program. Researchers will also gather data on average salaries and benefits, staffing patterns, and revenue sources. The study is collecting data from the pre-coronavirus period in order to establish a baseline, while acknowledging that current expenses may look quite different.

To maintain confidentiality of data, all information is being collected and analyzed by two external organizations (see below) and only combined data summaries will be shared with the state. The data will inform a cost model which can be used to model different types of programs and estimate the cost per child with variations for program type (e.g., family child care home or child care center) size, location, and age of child served.

WHO IS LEADING THIS STUDY?

The Oregon Early Learning Division commissioned the Center for American Progress and a team of researchers to conduct the study. The study will be led by Simon Workman and Jeanna Capito, national experts on early care and education financing. In addition, a technical work group has been formed to provide insight and support to the study. This technical work group is comprised of state and local experts, including center and home-based child care providers, to ensure the voice of practitioners is at the center of this work.

CONTACT INFORMATION

Simon Workman  
simonworkman@gmail.com | 720-934-0857

Jeanna Capito  
jeannacapito@gmail.com | 630-797-5154
ELIGIBLE FAMILIES & CHILDREN ARE:

- Ages 6 weeks to 3 years
- Living or working in Coos, Curry, or Coastal Douglas County
- At or below income limits

### Baby Promise Income Limits

<table>
<thead>
<tr>
<th>Family Size</th>
<th>Monthly</th>
<th>Annual</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>$4,011</td>
<td>$48,136</td>
</tr>
<tr>
<td>3</td>
<td>$4,955</td>
<td>$59,462</td>
</tr>
<tr>
<td>4</td>
<td>$5,899</td>
<td>$70,787</td>
</tr>
<tr>
<td>5</td>
<td>$6,843</td>
<td>$82,113</td>
</tr>
<tr>
<td>6</td>
<td>$7,786</td>
<td>$93,439</td>
</tr>
<tr>
<td>7</td>
<td>$7,963</td>
<td>$95,556</td>
</tr>
<tr>
<td>8 or more</td>
<td>$8,140</td>
<td>$97,680</td>
</tr>
</tbody>
</table>

Valid through December 2020. Subject to change.

NOW SERVING FAMILIES IN:

- Bandon
- Brookings
- Coos Bay
- Myrtle Point
- Reedsport

More coming soon!

Questions?

Email Laura.Reyes-Cortez@socc.edu
Call 541-290-4299

To apply:

Bit.ly/bpsouthcoast

Southwestern Oregon Community College is an Equal Opportunity Educator and Employer
CARE Connections would like to recognize the currently contracted Baby Promise Sites in Coos, Curry, and Coastal Douglas Counties! Congratulations!

Jennifer Thompson

South Coast Head Start
Brookings

South Coast Head Start
Myrtle Point

South Coast Head Start
Reedsport

Bandon Community Child Care Center

South Coast Head Start
Coos Bay

South Coast Head Start
Port Orford

More sites coming soon!

Baby Promise Infant Toddler Focused Network

“The Infant Toddler Network is in full swing and our first group of providers finished their Zero to Three training in Language and Literacy! It was wonderful to share experiences and see the reignited passion for infant toddler literacy among the group. As we get new programs contracted, we are able to start our monthly network meetings beginning this month! I am very excited to be working with this group. Looking forward to network, collaborate and support these providers!”

-Kallie Mill, Infant Toddler Specialist
CARE Connections would like to recognize the new Preschool Promise Sites in Coos and Curry Counties!

Rose Daily
Myrtle Point School District
Bright Beginnings
South Coast Head Start
Coos Bay School District

Congratulations!
Shared Services

The shared services model is designed to help childcare providers build on both business and pedagogical leadership components to achieve financial sustainability, operational efficiency and strong childhood outcomes.

Community of Practice

Develop a shared leadership group (The Alliance) and have the opportunity to meet with other providers who share your commitment and passion.

Support for Teachers

Support teachers in their role of implementing curriculum by establishing organizational norms of continuous quality improvement and optimizing their learning opportunities to improve teaching practices.

Think Long Term

Implement the use an automated Child Care Management System (CCMS) to gather and use business intelligence in making critical operating decisions.

Wonderschool

Support administrative functions such as data collection, enrollment management, attendance tracking, marketing support, bookkeeping and fee collection.

Need more information?

Stephanie Lilly, SCBEC Childcare Business Coordinator
slilly@scbec.org
707-533-5377
Advocates seeking to increase state child care reimbursement rates often use market prices as the benchmark for success, and focus efforts on increasing “the market rate.” What these well-meaning leaders fail to recognize is that market prices vary widely and are actually more likely to reflect the incomes of families in the area than the actual cost of running a child care program. The COVID pandemic has exposed many child care business challenges, widened the cost vs price gap and turned market demand on its head. Now is the time to question long-held assumptions and forge new pathways. Indeed, even conducting market price survey under current conditions is likely to be futile. Perhaps 2020 is the year public child care rate-setting policies should change altogether.

The notion of linking public reimbursement rates for child care subsidy to market prices dates back to the late 1980’s, when the federal government enacted welfare reform legislation that included funding for child care. Recognizing that the child care system in the US was a private, fee-for-service system in which parents act as consumers when purchasing care, policymakers wanted to ensure that low-income families who received child care vouchers were able to purchase the same care as non-subsidized families. Requiring that states conduct a bi-annual market price survey, and base reimbursement levels on the price of care in local markets, appeared to be a good way to accomplish this goal. Initially it was. Following enactment of the law, child care reimbursement rates rose steadily, and significantly.

But now—thirty years later—the market-based approach to rate-setting is no longer effective. A deeper look at rate policy underscores significant systemic problems that must be addressed, most especially inequities for infants and toddlers and rural or under-resourced communities.

Driving these inequities are several deep-seated beliefs. A new issue brief, from Opportunities Exchange, highlights seven myths that shape child care rate policy, explores underlying assumptions, suggests alternative policy approaches and makes specific recommendations for reform.

To read the full article, visit https://opportunities-exchange.org/wp-content/uploads/OpEx_2020_RateSetting_IssueBrf.pdf
Pathways to Positive Parenting has moved!

You can now find Pathways to Positive Parenting, our local Oregon Parenting Education Collaborative Hub, at a new location! South Coast Education Service District (ESD) will be the new home to the parenting program for Coos and Curry Counties.

Call or email today to find out about future workshops and series being offered!

New location:
1350 Teakwood Avenue

New contact information:
Charity Grover
charityg@scesd.k12.or.us
541-266-3909

Kathy Barber
kathyb@scesd.k12.or.us
541-266-3908
Childhood Education & Family Studies Program
Winter term 2020-2021
Southwestern Oregon Community College

- **ECE 151 01D Guidance and Classroom Management** - (3 Credit) Online
  This course introduces students to the principles of positive guidance, emphasizes the role of the teacher, and the use of direct and indirect techniques for individual and group guidance and management.

- **ECE 152 01D Creative Activities in ECE** - (3 Credit) Online
  A practical curriculum course focusing on understanding and implementing a developmental approach to creative activities.

- **ECE 163 01D & 163B 01D Preschool Practicum/Environments** - (5 Credit) Online
  Prerequisites: ECE 150; Central Background Registry (CBR) check is required for this course.
  The first in a sequence of courses with a practicum co-requisite designed to assist students in gaining experience working with young children in a laboratory or qualified preschool setting.

- **ECE 263 01D & 263B 01D Inf/Toddler Practicum/Guidance** - (5 Credit) Online
  Prerequisites: ECE 150; Central Background Registry (CBR) check is required for this course.
  The first in a sequence of courses with a practicum co-requisite designed to assist students in gaining experience working with young children in a laboratory or qualified infant/toddler setting.

- **ED 202 01HB Art Education for Elementary Ed** - (3 Credit) Hybrid
  4:00-5:50PM; Tuesdays
  This course covers historical perspectives, critical theories, and effective practices in art education for the elementary classroom teacher.

- **ED 258 01D Multicultural Education** - (3 Credit) Online
  This course introduces anti-bias educational theory and multicultural approaches to teaching, with a focus on how to creatively develop relationships and learning environments that value diversity and help children respect each other as individuals.

- **HDFS 140 01D Contemporary American Families** - (3 Credit) Online
  Prerequisites: WR 121
  An introductory course in marriage and family studies that focuses on the diversity of the contemporary American family today as well as giving an overview of relationships and changes in the family environment and structure over time.

- **HDFS 227 01D Parents as Partners in Education** - (3 Credit) Online
  Collaborative family partnerships are a key to success in early childhood programs. Course topics highlight formal and informal communication with parents and the community, and how to be culturally-responsive within these relationships.

- **HDFS 247 02HB & 01D Preschool Child Development** - (3 Credit) Hybrid & Online
  4:00-5:50PM; Wednesdays
  This course covers the principles of theory and development for children aged conception through eight years of age. Emphasis is placed on physical, intellectual, emotional, and social development of children, including a strong focus on brain development.

What does **HB** mean? A **Hybrid** course is one that meets via Zoom at a specific time and has an online component.

Childhood Education & Family Studies Faculty: Dr. Rosengarden / 541-888-1575

Please check out our website at: [http://www.socc.edu/childhood](http://www.socc.edu/childhood)

Email us at ece@socc.edu

Come visit us on Facebook! [https://www.facebook.com/CEFSSWOCC](https://www.facebook.com/CEFSSWOCC)

Registration Opens November 2nd!

Southwestern Oregon Community College is an equal opportunity educator and employer.
CARE Connections, your local Child Care Resource & Referral serving Coos and Curry Counties, is a non-profit organization funded through the Oregon Early Learning Division. Our mission is to improve the quality of early learning experiences for young children by providing education, information and support to those that care for young children.

CARE Connections links families and Early Educators to each other and to other resources in the community. For early educator training, education, and program information, please call or email:

Coos Office: 541-888-7957  
Curry Office: 541-813-1674  
Toll-Free: 1-800-611-7555  
Website: https://www.socc.edu/careconnections

Southwestern Oregon Community College does not discriminate on the basis of race, color, gender, sexual orientation, marital status, religion, national origin, age, disability status, gender identity, or protected veterans in employment, education, or activities as set forth in compliance with federal and state statutes and regulations.

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**CARE Connections**

**Director**  
Taya Noland  
541-888-7336  
taya.noland@socc.edu

**Program Manager**  
Danaye Gonzalez  
541-888-7086  
danaye.gonzalez@socc.edu

**QIS Provider Trainer, Coos**  
Natalie Lo  
541-888-7957  
natalie.lo@socc.edu

**QIS Provider Trainer, East Coos**  
Ana Lugo-Ferrin  
541-888-7957  
aluugoferrin@socc.edu

**Infant/Toddler Specialist**  
Kallie Mill  
541-888-7097  
kmill@socc.edu

**Baby Promise Grant Coordinator**  
Laura Reyes-Cortez  
laura.reyes-cortez@socc.edu

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**CARE Connections**  
Toll-free 1-800-611-7555

**Child Care Referrals**  
211info.org  
Email children@211info.org

**USDA Food Program**  
OCDC 541-770-5893

http://www.socc.edu/careconnections